

Name	From the Artist to the Audience
Codes	M-KF-E-301-FS-252602-11 / M-KF-301-FS-252602-11 / B-KF-401-FS-252602-11
Host	Future School
Location	Classroom/ External venue

Course info			Subject info			
Course Type	Contact hours	Home study hours	Comprehensive Subject	Subject type	Semester	Subject credit value
KFI	48	72	-	KFI	2	5

Recommendation
<p>The aim of the course is to get from the creative process, the creation of an artistic project, to the audience by solving interdependent tasks.</p> <p>It conveys the complex thought process that enables communication between artists and audiences. It demonstrates the complexity of the professional task, the result of which is that the artwork communicates with the viewer in an exhibition context.</p>

Short description
<p>The course is conducted in partnership with the Budapest Photo Festival and its partners (e.g. galleries, museums and international cultural institutions of Budapest). The aim of the course is to get from the creative process, the creation of an artistic project, to the audience by solving interdependent tasks. MOME students can learn the complex way of thinking that enables the communication between the artist and the audience.</p> <p>The course broadens the horizons of creative thinking. It demonstrates the complexity of the professional task, in which the artistic concept is explained step by step from the creation of the photographic project, through the classical and contemporary installation forms, curatorial & exhibition plan, the theoretical background, related brand ID elements, visuals, catalogue, publications, list of artworks, etc. and the management of accompanying programmes. It highlights the importance of creative and strategic methods together and helps to understand their financial background.</p> <p>The students, coming from different fields / departments, will be able to see the artistic and installation process in a complex way. During the course, they will gain insight also into the organisation of the Budapest Photo Festival and will have the opportunity to contribute to its development with their visual ideas and personal works.</p> <p>The aim of the course is to get from the creative process, the creation of an artistic project, to the audience by solving interdependent tasks.</p> <p>It conveys the complex thought process that enables communication between artists and audiences. It demonstrates the complexity of the professional task, the result of which is that the artwork communicates with the viewer in an exhibition context.</p>

Teachers

Name	Contact information	Teaching hours	Short BIO	Open hours
S zilvia Mucsy	szilvi.mucsy@gmail.com	48	https://www.behance.net/szilvia_mucsy	by appointment
Anna Fabricius	fabriciusanna1@g.mome.hu	24	https://www.t.fabriciusanna.com/	by appointment

Course scheduling			
Course format		Weekly class appointments	
Group consultations according to a pre-announced schedule		Every Friday 11:20-14.20 at MOMÉ or extended location	
Details of each session's type and schedule, showing the teacher's role			
Week	Date	Weekly educational content	Studio/workshop
1	20.02.2026.	Demonstration of the concept in summary of getting from the creative process, creation of an artistic project to the audience by solving interdependent tasks. Outlining the complex way of thinking that enables the communication between the artist and the audience.	M_212
2	27.02.2026.	Presentation of the curatorial and festival management process through examples. Contemporary photography in a nutshell // festivals, open calls, concepts. Creating groups for researching.	M_212
3	06.03.2026.	Presentation by students' group 1: representing the genres of photo festivals.	M_212
4	13.03.2026.	Presentation by students' group 2: representing the thematic variations of the planned exhibition.	M_212
5	20.03.2026.	Selection process - curatorial teamwork	M_212
6	27.03.2026.	Visiting the press conference and the opening exhibition of Budapest Photo Festival	<i>extended location</i>
7	10.04.2026.	Exhibition location spot - Random Gallery	<i>Random Gallery</i>
8	17.04.2026.	Task: creating the digital exhibition form of selected works	
9	24.04.2026.	Presentation of communication - online, offline - programme management	M_212
10	01.05.2026.	Installing the artworks in the gallery	<i>Random Gallery</i>
11	08.05.2026.	Summary and presentation of the completed exhibition.	M_212
12	+1	Installing the artworks in the gallery	<i>Random Gallery</i>

Course completion requirements, prerequisites, and evaluation				
Students' duties				
Requirements, assignments	Form of evaluation	Evaluation criteria	Deadline	% in evaluation
Active participation in classes, research and		class activity, attendance		10% class activity, attendance

preparation of the exhibition		excitement factor and relevance of the questions raised		20% excitement factor and relevance of the questions raised
Exhibition		quality, quantity, and intensity of the work		30% quality, quantity, and intensity of independent work 40% elaboration and technical quality of the completed picture series, photo book, video, installation, etc.
General requirements				
e.g. eligibility criteria for the exam, free-form description				

Course materials and literature
Mandatory literature
Course notes and presentations
Recommended literature
Charlotte Cotton – <i>The Photograph as Contemporary Art</i> (4th ed., 2020)
Hans Ulrich Obrist – <i>Ways of Curating</i> (2014)
Terry Smith – <i>Thinking Contemporary Curating</i> (2012)
Graeme Sullivan – <i>Art Practice as Research: Inquiry in Visual Arts</i> (3rd ed., 2020)

Learning outcomes	
Knowledge	Familiarize with current trends in exhibition installation and organisation. / Understand the different phases of the complex professional task that follows the creative process and how these are realised. / Understand the means of communicating the work on the national and international scene. / Understand the means of communication to present the artistic work in its best form. / Understand how one's work communicates with the audience. / Understand how to reach the widest possible audience platform. / Collaborate with other professionals involved in the project. / Understand the financial implications of the project to be implemented.
Ability	Ability to translate the creative product into an installation that best communicates the concept / Knowledge of presentation and exhibition formats and their effects. / Ability to communicate the creator's message to the receptive audience. / Understanding that to deliver the message, once the creative process is over, a new, complex, multi-actor work process begins by necessity / Ability to think creatively and innovatively about installations, exhibition programmes and exhibition publications in an individual way. / Ability to apply innovative ideas in verbal communication. / Effectively use the knowledge acquired to gain insight into the whole process from the creation of the creative product to the creation of the exhibition and the organisation of the related programmes promoting the exhibition / Understanding the process of creating the exhibition concept, the conception and execution of the installation and the different phases of the organisational tasks / Ability to formulate and solve problems independently /

	Ability to manage and develop one's creativity / Ability to think effectively in practical areas and to prepare a financial plan. / Ability to build international contacts and to cooperate with colleagues or students abroad in professional processes.
Attitude	Experimenter, able to be flexible and discretionary / Thinks creatively. / Confident, tenacious. / Strives to find problems independently and to participate in the creation of collaborative artistic productions in which he/she works with other disciplines. / Seeks to create authentic, empathetic opinions. / Reflects on the social implications of their work. / Strives to comply with the ethical standards of his/her profession / Has a creative attitude that seeks to participate creatively in the creation of designs, artistic productions and independent works. / Value-oriented. / Actively seeks new knowledge, new methods, and creative and dynamic ways of realisation.
Autonomy and Responsibility	Professional self-concept is characterised by creative strength, autonomy and self-awareness / Regularly initiates, leads and shapes projects / Independently plans and manages medium-scale visual arts projects.

Exemption
No exemption may be granted from participation in or completion of the course. Exemption may be granted from completing certain tasks or attending specific sessions. Certain tasks may be replaced by equivalent activities. Full exemption may be granted The student must discuss the details of a full or partial exemption with the instructor and the programme lead.

Curricular connections		
Subject	Parallel courses	Course proportion in subject
Subject prerequisites	Special subject prerequisites	Is it available as an elective?
		Yes/No

Guidelines and rules for the use of artificial intelligence in the course
The use of artificial intelligence at the university is subject to the Artificial Intelligence and Plagiarism Policy of the Moholy-Nagy University of Arts.

Materials needed for the course	Who provides the materials?
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Other information, comments

<p>This course, and the activities carried out during it, fall under the scope of Section 6 (1) of the University's Intellectual Property Management Regulations, effective September 1, 2021. Accordingly, participating students will enter into an agreement with the University in line with Section 6 (3) of the Regulations, including the transfer of economic and usage rights of intellectual creations produced during the course to the University under the terms specified in the contract. Furthermore, the student is obligated to maintain full confidentiality regarding the entire course—especially concerning the subject of the course, the activities, the works, creations, and other results, as well as the circumstances of their creation—and may not disclose, publish, or make any information public, except as otherwise specified in a signed written agreement necessary for completing the course.</p> <p>Acceptance of these conditions is a prerequisite for enrolling in the course. By selecting the 'Course Registration' option, the student acknowledges awareness of these conditions and agrees to participate in the conclusion of the relevant agreement.</p>
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