

Name	<b>Your Creative Identity</b>
Codes	M-KH-E-201-FS-252602-08, M-KH-201-FS-252602-08, B-KH-201-FS-252602-08
Host	Future School
Location	Classroom/Studio or workshop/ External venue/ Online

Course info			Subject info			
Course Type	Contact hours	Home study hours	Comprehensive Subject	Subject type	Semester	Subject credit value
Course week	40	0		course week	2.	-

Recommendation
<i>This is for you if you want to explore your professional identity as a creative. In the professional field, more often you are asked what you bring and what makes the creative process relevant for the context you're in. So you are expected to be aware of your own skills and identity as much as the value of the creative field in general.</i>

Short description
<i>In this course week you will explore your professional creative identity, deepen it, define it, and articulate it in a professional manner. We start with analysing your current portfolio and collecting peer feedback, then we build a narrative and finally we make the step towards a professional representation of who you are.</i>

Teachers				
Name	Contact information	Teaching hours	Short BIO	Open hours
Jens Gijbels (NL)	<a href="mailto:jens@fundamentalsacademy.nl">jens@fundamentalsacademy.nl</a>	16	Jens Gijbels was first introduced to MOMÉ when he visited Budapest with a group of international students. Two years later, he was invited to conduct a workshop on Future Thinking and Prototyping. Since 2023 he has been actively involved in the Design master's program, with a focus on Speculative and Strategic Design.	
Lieke van der Rijk (NL)	<a href="https://www.linkedin.com/in/liekevdrjk/">https://www.linkedin.com/in/liekevdrjk/</a>	16	<a href="https://www.linkedin.com/in/liekevdrjk/">https://www.linkedin.com/in/liekevdrjk/</a>	
Adrienn Király (H)	<a href="mailto:info@studiokesz.com">info@studiokesz.com</a>	16	Adrienn Király earned her Master's degree in Product Design in 2020 from MOMÉ. She is the co-founder and designer of <a href="#">itthon</a> , and <a href="#">studio kész</a> . In addition she teaches in the MOMÉ Design MA program.	
Bálint Szalai (H)	<a href="mailto:info@studiokesz.com">info@studiokesz.com</a>	16	Bálint Szalai earned his Master's degree in Product Design in 2020 from MOMÉ. He is the co-founder and designer of	

			itthon. and <a href="#">studio kész</a> . In addition she teaches in the MOME Design MA program.	
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### Course scheduling

Course format	Weekly class appointments
<p>Monday, Tuesday, Wednesday: 09.00-18.00h, Thursday 09.00-16.00h (closing with an expo) Friday: no classes.</p> <p><b>Day One: What do I think I am?</b></p> <ul style="list-style-type: none"> <li>- Analysis of work/experiences and your life so far</li> <li>- Defining questions for peers or clients.</li> <li>- Reaching out to peers or clients.</li> </ul> <p><b>Day Two: What do they think I am?</b></p> <ul style="list-style-type: none"> <li>- Collecting peer/client feedback</li> <li>- Adding the feedback to the war room</li> <li>- Building the narrative about your own identity</li> </ul> <p><b>Day Three: Who do I want to be?</b></p> <ul style="list-style-type: none"> <li>- Starting from the narrative, build a plan to design an artefact that shows your professional identity.</li> <li>- Get started!</li> </ul> <p><b>Day Four: How do I want to present myself?</b></p> <ul style="list-style-type: none"> <li>- Finish the artefact.</li> <li>- Present the artefact in your final expo.</li> </ul>	<p>We work in a studio-style. We introduce the steps during the day and coach you through the process continuously. Full attendance is required.</p>

### Details of each session's type and schedule, showing the teacher's role

Week	Date	Weekly educational content	Studio/workshop
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			

### Course completion requirements, prerequisites, and evaluation

Students' duties				
Requirements, assignments	Form of evaluation	Evaluation criteria	Deadline	% in evaluation
General requirements				

e.g. eligibility criteria for the exam, free-form description

<b>Course materials and literature</b>	
Mandatory literature	
Course notes and presentations	
Recommended literature	

<b>Learning outcomes</b>	
Knowledge	
Skills	
Attitude	
Autonomy and Responsibility	

<b>Exemption</b>
<p><b>No exemption may be granted from participation in or completion of the course.</b> Exemption may be granted from completing certain tasks or attending specific sessions. Certain tasks may be replaced by equivalent activities. Full exemption may be granted</p> <p>The student must discuss the details of a full or partial exemption with the instructor and the programme lead.</p>

<b>Curricular connections</b>		
Subject	Parallel courses	Course proportion in subject
Subject prerequisites	Special subject prerequisites	Is it available as an elective? Yes/No

<b>Guidelines and rules for the use of artificial intelligence in the course</b>
The use of artificial intelligence at the university is subject to the Artificial Intelligence and Plagiarism Policy of the Moholy-Nagy University of Arts.

Materials needed for the course	Who provides the materials?
Material requirement 1	Tech Park / Programme / Student / Other
Material requirement 2	Tech Park / Programme / Student / Other

Other information, comments
<p>This course, and the activities carried out during it, fall under the scope of Section 6 (1) of the University's Intellectual Property Management Regulations, effective September 1, 2021. Accordingly, participating students will enter into an agreement with the University in line with Section 6 (3) of the Regulations, including the transfer of economic and usage rights of intellectual creations produced during the course to the University under the terms specified in the contract. Furthermore, the student is obligated to maintain full confidentiality regarding the entire course—especially concerning the subject of the course, the activities, the works, creations, and other results, as well as the circumstances of their creation—and may not disclose, publish, or make any information public, except as otherwise specified in a signed written agreement necessary for completing the course.</p> <p>Acceptance of these conditions is a prerequisite for enrolling in the course. By selecting the 'Course Registration' option, the student acknowledges awareness of these conditions and agrees to participate in the conclusion of the relevant agreement.</p>