

Future Design Studio

Classroom
Studio or workshop
External venue
Online

Name M-FR-204-FUTURE-DESIGN-STUDIO

Design Intézet

Codes

Host

Basic info

| Type | ECTS | Contact hours | Student work | Course type | Semester | Unit |
|------|------|---------------|--------------|-------------|----------|------|
| | | | | | | |

Recommendation

Short Description

At MOME Design MA we see students with great design skills and knowledge. To add to their existing skill-set, we offer a module introducing a more strategic and speculative value of design, specifically focusing on **systemic co-design** and **future thinking**. Students will work on projects, answering relevant and current societal topics. In addition, they will learn how to make team-work valuable, how to give and receive proper feedback, and be more confident in their professional behaviour .

Teachers

| Name | Contact information | Short bio |
|--|--|---|
| Lead: Jens Gijbels | jens@fundamentalsacademy.nl | Founder of Fundamentals Academy. Dedicated designer with a passion for fostering a more impactful creative industry. https://www.wearefundamentals.com/ |
| Coach: Király Adrienn, Szalai Bálint | kiralya2@gmail.com balint.szalai@gmail.com | Adri and Bálint are product designers who completed their studies at MOME, earning their Master's degree in 2020. Besides lecturing at MOME they co-lead their design studio and managing their brand named "itthon." |

Semester schedule

| # | Date | Weekly educational content |
|----------------------------|----------|--|
| | TBA | KICK-OFF: short introduction of the programme. |
| Monday (09.00-13.00) | 17/02/24 | ONBOARDING; introduction to the theme and project, building culture. Create world view. |
| Tuesday (09.00-16.30) | 18/02/24 | PROJECT START: select topic per team, do research and get your first prototype out for testing. |
| Wednesday (09.00-16.30) | 19/02/24 | PROJECT WORK: start with a planning for the day, with clear deliverables - check in with coaches through-out |
| Thursday (13.40-16.30) | 20/02/24 | INTERIM PRESENTATION: present your work to peers, get feedback, iterate for a new version (deadline for new version: Monday morning) |
| Monday (09.00-13.00) | 24/02/24 | PROJECT RESET; thorough deep reflections on team-work and project results so far. Selection of the concept to be developed, setting the agenda for the rest of the week. |
| Tuesday (09.00-16.30) | 25/02/24 | PROJECT: re-start with feedback, do research, learn from future prototype. |
| Wednesday (09.00-16.30) | 26/02/24 | PROJECT: continue work under coach guidance |
| Thursday (13.40-16.30) | 27/02/24 | Deadline for all deliverables. Final exhibition & celebration starting at 15.00h. |

Requirements
and evaluation

| Assignments | Evaluation criteria | Deadline | % in evaluation |
|--|---|---------------------|-----------------|
| Ongoing demonstration: professional behaviour throughout the course. | Being on time and present at meetings, proactive behaviour, giving/receiving feedback. | Throughout Semester | 30% |
| Exhibition with pitch (2min) about the topic and outcome of the project. (We do not ask for a projected presentation.) | We expect that all deliverables are met in time and delivered in a professional manner. | 08/05/24 | 50% |
| Written individual reflection on both design process and on team-work. | The individual reflections should at least cover the required levels of reflection, as shared in the theory. (No more than 800 words) | 10/05/24 | 20% |

Compulsory readings

- A Systemic Co-Design Iceberg: A systemic perspective in the ever-evolving practice of empathic co-design (Wina Smeenk)
<https://rdsymposium.org/a-systemic-co-design-iceberg/>

Recommended readings

- Convivial Toolbox (Sanders & Stappers, 2012)

Learnings

| | |
|----------------|---|
| Knowledge | <ul style="list-style-type: none"> - We expect students to know the <i>human centred design process</i> before joining this module. - Students will learn about: <ul style="list-style-type: none"> - Systemic Co-Design (strategic design) - Future Thinking (speculative design) |
| Skills | <ul style="list-style-type: none"> - Apply the methods and processes offered - Deep reflection on own growth, as well as in-depth team feedback (both giving and receiving) - Apply existing design skills to a more societal context (including concept making and prototyping) |
| Attitude | <ul style="list-style-type: none"> - Pro-active and open attitude towards peers and offered methods/processes - Feedback-culture |
| Responsibility | <ul style="list-style-type: none"> - We expect accepting and sharing feedback throughout, from all participants. - The final delivery is an exhibition and presentation of the project outcomes. |

Exemption

No exemption from attending and completing the course will be granted, Exemptions from the acquisition of certain competences and the completion of certain tasks may be granted.
 Some tasks may be replaced by other activities.
 Full exemption may be granted.

Curriculum connections

| Unit | Parallel courses | Course proportion in unit |
|-------------------------------------|----------------------|---------------------------|
| Strategic product design project 2. | Future design studio | |

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|--|---|--|
| | Qualitative design research | |
| | Designing for beauty and personal hygiene | |
| | Mastering fusion 360 | |

| Course prerequisites | Is it available as an elective? | Prerequisites in case of elective |
|----------------------|---------------------------------|-----------------------------------|
| | | |

Misc.
information