## **Course description (topics)**

Tutors of the course ,	contact details: Szak	ály Réka Anna 🧕	zakalyrekaaı	nna@gmail.com
Code: M-AN- 401_Diploma presentation	Related curriculum (degree/level): MA	Place of the subject in the curriculum (semester): 4	Credit:	Number of lessons: 16 Individual student hours: 390
Related codes:	Type: seminar, exercise, consultation	Can it be an elective course? No	In case of elective what are the specific prerequisites:	
Course links (prerequi	isites, parallelisms):			
Aim and principles of	the course:			
a genre.	lised presetantion pa practice oriented, but	also includes an	introduction	to basic concepts and pitch a
Learning outcomes (p	rofessional and gene	ral competences	to be develo	ped):
<ul> <li>-knows the basic rule</li> <li>-knows the basic cor</li> </ul>	s and concepts of the es for the visual struc ncepts and technique d elements of conten	ture of a present s of presentation	tation n presentatio	•
	presentation for a pit a presentation packa			nt of an audience on and analyse his/her own
Attitude: -has an open and he open, open-minded -a rhetorical attitude	and open-minded at	titude		
Autonomy and respo	onsibility:			
- takes professional	responsibility for the	work he/she doe	25.	

Topics and themes to be covered in the course:

Session 1

The art of pitching

Introduction, presentation of the semester's theme, group exercises to reduce the stress of the presentation situation.

Each student will present the art project he/she intends to work on during the semester, basic concepts will be explained.

Session 2 Preparation of a Presertation Package

Introduction to the concept of presentation package, mandatory content and its presentation, visual world of pitches

Session 3 Visuals and rhetoric of presentations

Watching successful pitches, or not so good ones, and analysing what works, why it works, more common exercises to improve group dynamics, visualisation of the presentation of the prokect, feedback.

Session 4 Rules for pictches of different lengths and for different audiences

First presentations of the projects brought in different ways, 10-5-1 minutes, here we also talk about the stress caused by the pitch, how to reduce it with physical means Listening to everyone's first draft pitch, joint feedback

Specificities of process organisation / organisation of learning:

The course schedule, the nature of each session and its timetable (even indicating the sharing of teaching input if there are several teachers:

Students understand and develop the skills and tools needed for presentation in group and individual exercises.

There is an opportunity for group feedback and to develop their rhetorical and cretive work.

Course location: classroom

Assessment method: (what methods are used for assessment {test, oral question, practical demonstration, etc.})

The basic requirements for completing the course are attendance in class, completion of class assignments, consultation with instructors and quality completion of the final assignment.

Assessment criteria (what is taken into account in the assessment):

the student's own progress in the final presentation attendance in class consultation on practical work

Final assignment: high-quality presentation of the work produced.

Assessment criteria (what is taken into consideration in the assessment):

- attendance at lessons
- quality of planning
- quality of execution
- quality of presentation

Required Literature:

Recommended Literature:

Other information:

Recognition of knowledge acquired elsewhere/previously/validation principle:

- No exemption from attending and completing the course will be granted,
- Exemptions from the acquisition of certain competences and the completion of certain tasks may be granted,
- some tasks may be replaced by other activities,
- full exemption may be granted.

Out-of-class consultation times and location