Course description (topics)

Title of the course: Pitching				
Tutors of the course , contact details: Szakály Réka Anna, szakalyrekaanna@gmail.com				

Code:	Related curriculum (programme/level):	Recommended semester within the curriculum:	Credit:	Number of class hours: Student working hours:
Related codes	Type: (seminar/lecture/class work/consultation, etc.)	Can it be an elective course?	In case of elective what are the specific prerequisites:	

Course connections (prerequisites, parallelis):

Aim and principles of the course:

The aim of the course is to help students present their projects to an international audience, teach possible presentation methods and develop public speaking skills. During the course, we prepare a personalized presentation package for their projects. The course is mostly practice-oriented including a theoretical introduction to the art of pitching.

Learning outcomes (professional and general competences to be developed):

 Knowledge:
- knows the basic tools and concepts of pitching
- knows the basic rules of the visual structure of presentation
- knows rhetorical techniques
- knows the rules and elements of the presenting his work

 Ability:
- can put together a presentation for a pitch forum and present it to an audience
- can put together a presentation package, in which he can think through and analyze his art project

 Attitude:
- is characterized by an open, helpful attitude
- is characterized by a group dynamic attitude
- characterized by a rhetorical attitude

 Autonomy and responsibility:
- undertakes professional responsibility for the performed activities
- observes the professional ethical standards

Topics and themes to be covered in the course:

1.The art of pitching
Introduction, discussing the semester's schedule and tasks.
Each student presents the art project they wish to work on during the semester, presentation of basic concepts.

2. Presentation Package
The concept of presentation package, mandatory content elements and their presentation, the visual world of pitches.

3. Visuality of presentations and the world of rhetoric
Watching successful pitches and not so good pitches and analyzing them.
A joint task to improve group dynamics, visualization of the project presentation, feedback.

4. Rules for pictches of different lengths and for different audiences
The first presentation of the brought projects in different ways, 10-5-1 minutes, here the stress caused by the pitch is also discussed.
What physical means can be used to reduce this stress?
Listening to the first draft pitch for everyone, joint feedback

5. Pitching forum
An in-house pithc forum during which students present their work to invited guests and receive feedback

Specificities of process organisation / organisation of learning:
Course structure, nature of the individual sessions and their timing (in case of several teachers' involvement, please indicate the distribution of their teaching input:
5 weeks long seminar, Monday and Wednesdays 13.40-16.30
Students' tasks and responsibilities:

During group and individual tasks, students understand and develop the skills and tools necessary for presentation.
There is an opportunity for group feedback and to develop their rhetorical and creative works.

Learning environment: (e.g. classroom, studio, off-site, online, in-company placement, etc.)
classroom

Assessment:
(in case of more teachers are involved and they evaluate seperately, separate assessments per teacher needed)

The basic requirements for the completion of the course are participation in the classes, solving the tasks related to the classes, consultation with the instructors and the high-quality execution of the final assignment.

 Requirements to be met:
● the student's own progress at the final presentation
● attendance at classes
● consultation on practical work

The final task is a high-quality presentation of the work.

Method of assessment: (what methods are used for assessment {test, oral question, practical demonstration, etc.})   Practical demonstarion   Assessment criteria (what is taken into consideration in the assessment):   How is the mark calculated (how is the result of each assessed requirement reflected in the final mark? {e.g. proportions, points, weights}):   ● attendance at classes   ● quality of final presenation   ● quality of classwork   ● quality of presentation
Required Literature: Recommended Literature:
Other information:

Recognition of knowledge acquired elsewhere/previously/validation principle:
       ● <u>No exemption from attending and completing the course will be granted,</u>
       ● Exemptions from the acquisition of certain competences and the completion of certain tasks may be granted,
       ● some tasks may be replaced by other activities,
       ● full exemption may be granted.

Out-of-class consultation times and location