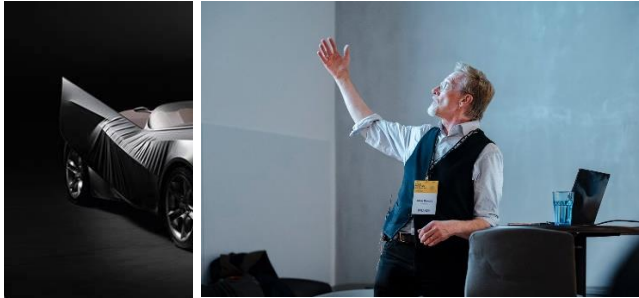


**Course title:**

Chris Bangle\_Masterclass

**Course instructors:**

András Húnfalvi, Dániel Ruppert, Katalin Huszár, Malu Lücking

**Course code:**

B-KH-201-IK-242502-02

M-KH-201-IK-242502-02

M-KH-E-201-IK-242502-02

**Course description:**

Welcome to an extraordinary course that will challenge the boundaries of automotive design and push your creativity into uncharted territories. This unique program brings together the expertise of **Material Hub** and **Mobility Lab**, two dynamic forces in the realm of innovative design and sustainable mobility. It offers students the opportunity to collaborate, innovate, and present their visionary ideas to none other than **Chris Bangle**, the legendary automotive designer known for his groundbreaking work at BMW and beyond.

The central goal of this course is to harness collective creativity and work in groups to design a visionary car concept. But this is not just about conventional car design; it's about exploring **radical ideas, unconventional approaches, and out-of-the-box solutions**. The focus is on **conceptual thinking** and integrating **sustainability, aesthetics, and practicality** to reimagine the future of mobility.

Through this journey, you will explore challenges that resonate deeply with the future of mobility and material innovation. Whether it's rethinking decoration techniques for car exteriors or using waste materials to construct vehicles, this course encourages you to question norms, dream boldly, and innovate with purpose.

## Application

**Number of participant:** 20 (14 already applied through this form: [Chris Bangle Masterclass](#)+6)

### Schedule:

### Outcome:

Concept Presentation to Chris Bangle

The course culminates in an exceptional opportunity to present your final concepts directly to Chris Bangle. He will travel to Budapest to review your work, providing feedback and insights that could shape your future as a designer. The most compelling concepts might even catch his eye and be published in his upcoming books, giving students well-deserved credit.

### **Prerequisite for completing the course** (please underline):

(The course is a criterion subject, it has no credit value, it ends with a signature)

### Course recommendation

It is for you, if you are highly motivated, can work in groups and you usually have crazy ideas that foresee future. It is not for you if you cannot work in groups and you cannot speak fluent english.

### Links:

Chris gave speech in November 2021 at The Whitney in NYC for an event organized by Pratt Institute of Design, and here is the **link to the actual speech**: <https://youtu.be/UDxHniXWfms>.

The video is for Chris a personal manifesto that draws a line in the sand marking the End of Design as we understand it and concludes with a brief shot of A.I. assisted 2E designs of a teapot.

[https://www.youtube.com/watch?v=LMAE\\_RgvlqA](https://www.youtube.com/watch?v=LMAE_RgvlqA) (Please especially listen what he says about Grundlogik)

### Readings:

To actually get into the subject deeper, this is the link to the article about the Pratt speech by the journalist Nargess

Banks: <https://www.forbes.com/sites/nargessbanks/2021/12/20/see-why-designer-chris-bangle-makes-an-urgent-case-for-re-inventing-design/?sh=b99c90d76db1>