

## Course description (topics)

Title of the course: KAFF ID				
Tutors of the course , contact details: Júlia Farkas				
Code: B-AN-401	Related curriculum (programme/level):	Recommended semester within the curriculum:	Credit:	Number of class hours: Student working hours:
Related codes: ER-MOME- BA-242502- 01	Type: (seminar/lecture/class work/consultation, etc.)	Can it be an elective course?	In case of elective what are the specific prerequisites:	
Course connections (prerequisites, parallels):				
Aim and principles of the course: The goal and principles of the course: The aim of the course is for students to create short, maximum 15-second KAFF ID animations that visually and narratively highlight the festival's identity. The course will be carried out in a practical framework, with a particular focus on creativity and technical solutions.				
Learning outcomes (professional and general competences to be developed):  Learning outcomes (professional and general competencies to be developed): Characteristics of short-form animated works. Visual communication elements of festivals. Skills: Short storytelling. Developing a unique and attention-grabbing visual style. Effective application of animation workflow. Attitude: Creative independence and teamwork, accuracy, and adherence to deadlines. Autonomy and responsibility: Implementing one's own ideas during animation production.				
Topics and themes to be covered in the course: <ul style="list-style-type: none"><li>• <b>Short narratives for identification animations.</b></li><li>• <b>Basics of visual identity design.</b></li><li>• <b>Animation techniques for festivals.</b></li></ul>				
Specificities of process organisation / organisation of learning: Course structure, nature of the individual sessions and their timing (in case of several teachers' involvement, please indicate the distribution of their teaching input):  Students' tasks and responsibilities:  Learning environment: (e.g. classroom, studio, off-site, online, in-company placement, etc.) <ul style="list-style-type: none"><li>• Animation techniques for festivals.<ol style="list-style-type: none"><li>1. Specifics of learning organization/process organization:</li><li>2. First stage</li></ol></li><li>• Searching for and analyzing inspirational sources.</li><li>• Choosing a topic and creating a storyboard.</li><li>• Character and background design.</li><li>• 3. Second stage</li><li>• Initiating and testing the animation workflow.</li></ul>				

- Creating an animatic.
- Solving technical problems.
- 4.Third stage
- Finalizing the animations.
- Preparing a professional presentation.
- Presenting the completed works by the March deadline.

Assessment:

Requirements to be fulfilled:

Assessment method: presentation

Assessment criteria (what we consider in the evaluation):

- Creativity and originality.
- Technical execution.
- Alignment with the festival's identity.

Required Literature:

Recommended Literature:

Other information:

Recognition of knowledge acquired elsewhere/previously/validation principle:

- No exemption from attending and completing the course will be granted,
- Exemptions from the acquisition of certain competences and the completion of certain tasks may be granted,
- some tasks may be replaced by other activities,
- full exemption may be granted.

Out-of-class consultation times and location