

### Course description (syllabus)

Course title: Competitive Edge: Ephemeral Architecture: Designing for Public Engagement				
Name and contact details of course instructor(s): <b>Neville Zoltan (<a href="mailto:neville.zoltan@mome.hu">neville.zoltan@mome.hu</a> +33671394674)</b>				
Code: <b>B-KF-401-EP-202425-02-02</b> <b>M-KF-101-EP-202425-02-02</b>	Related curriculum (specialisation/level): <b>BA /MA</b>	Place of the subject in the curriculum (semester):	Credits: <b>5</b>	Number of lessons: <b>48</b> Individual student hours: <b>90</b>
Related codes:	Type: (seminar/lecture/practice/consultation, etc.) <b>Seminar</b>	Can it be admitted as a tailor? <b>Yes</b>	Specific prerequisites in the case of a CPC: <b>None</b>	
Course relationships (prerequisites, parallelisms): <b>None</b>				
Purpose and principles of the course:  This elective course invites students to explore the design and construction of temporary architectural installations through participation in the Arquine No. 27 Competition. Working in teams, students will develop innovative, sustainable, and interactive pavilion designs for MEXTRÓPOLI 2025, a prominent festival in Mexico City. The course emphasizes creativity, collaboration, and practical problem-solving, culminating in a professional-level submission to this international competition.				
Learning outcomes (professional and general competences to be developed):  <b>Professional Knowledge:</b> <ul style="list-style-type: none"><li>• Collaborative design and teamwork in an international context.</li><li>• Innovative approaches to temporary architectural design.</li><li>• Practical understanding of competition submissions.</li></ul> <b>Creative Knowledge:</b> <ul style="list-style-type: none"><li>• Conceptual design development for public engagement.</li><li>• Integration of sustainability in design solutions.</li><li>• Presentation and visualization skills.</li></ul> <b>General Knowledge:</b> <ul style="list-style-type: none"><li>• Problem-solving and adaptability.</li><li>• Research and analytical capabilities.</li><li>• Project management and organization.</li></ul>				
Topics to be processed within the framework of the course:  - Introduction to competition procedures - Temporary Architecture and Design for Public Engagement - Teamwork and Collaboration - Design Narrative, Preparation, and Submission				

Peculiarities of learning organization/process organization:

The week's lessons will be composed of small lectures or presentations, group discussions, and collaborative design sessions.

Students will progressively develop a competition submission together as a multi-disciplinary design team, culminating in a professional-level submission to the Arquine No. 27 Competition (Registration deadline 14 April, Submission deadline 21 April).

Professional guest interventions may be incorporated, featuring architects and designers sharing insights on competition strategies, temporary architecture, and public engagement. Exact dates of these guest sessions will be determined at the beginning of the semester.

Week 1:

Introduction of students and instructor(s).

Teambuilding exercise, introduction of course syllabus and calendar, as well as main assignments.

Overview of the competition and distribution of research topics.

Week 2:

Exploration of temporary architecture case studies.

Introduction to the Arquine No. 27 Competition framework and guidelines.

Team formation and brainstorming for initial concepts.

Week 3:

Development of comprehensive strategic and organizational plans.

Workshops on public engagement and innovation for temporary structures.

Week 4:

Focus on user-centered design and stakeholder perspectives.

Presentation of initial design concepts by teams for peer and instructor critique.

Week 5:

Workshops on design communication, media, and narrative storytelling.

Progress presentations on refined designs with feedback.

Option for a guest presentation.

Week 6:

Final refinements of competition designs.

Preparation of submission materials, including renderings and documentation.

Week 7:

Completion and final review of all competition materials.

Practice sessions for presenting the designs in a professional format.

Week 8:

All competition materials must be finalized and submitted by the deadline.

Reflective discussion on the submission process and lessons learned.

Week 9:

Transition from competition to project portfolio development.

Students create a comprehensive portfolio entry that showcases their competition work, including conceptual sketches, renderings, and process documentation.

Week 10:

Final presentation of the portfolio entry.

Peer and instructor reviews focused on professional presentation and storytelling.

Course conclusion with feedback on overall learning and next steps.

Evaluation:

Requirements to be met:

- Active class participation
- Completion 3 assignments : an introductory assignment (individual case-study presentation), the midterm assignment (group work on aspect of competition proposal), and final assignment (Submission of the Arquine No. 27 competition entry and a reflective project portfolio showcasing the design process and outcomes.).
- Max. 3 absences

Method of evaluation: (methods of evaluation {test, oral answer, practical demonstration, etc.})

1. Attitude: Participation, teamwork, and proactive engagement during class and design sessions.
2. Process: Development, adaptability, and consistent improvement throughout the design phases.
3. Independence: Managing responsibilities within the group, completing tasks autonomously, and showing initiative in research and resource gathering.
4. Quantity: Completion of all required deliverables, including competition submission and portfolio documentation.
5. Quality: Professional presentation, creative and sustainable design solutions, and clear narrative articulation supported by appropriate references and resources.

Grade calculation (how does the result of each assessed requirement appear in the final grade? {e.g. proportions, points, weights}):

1. Participation and Engagement: 20%
2. Critical Thinking and Analysis: 20%
3. Demonstrated improvement of Reading, Research, and Communication skills: 10%
4. Completion of all assignments: 50%

Recommended reading:

- TBD

Other information:

Recognition of knowledge acquired elsewhere/previous knowledge/ validation principle:

- *no exemption from participation and completion of the course shall be granted,*

Extracurricular consultation dates and location:

Google meet - individually arranged as needed