

Future Design Studio

Classroom
Studio or workshop
External venue
Online

Name M-FR-204-FUTURE-DESIGN-STUDIO

Codes **Design Intézet**

Host

Basic info

Type	ECTS	Contact hours	Student work	Course type	Semester	Unit

Recommendation

Short Description

At MOME Design MA we see students with great design skills and knowledge. To add to their existing skill-set, we offer a module introducing a more strategic and speculative value of design, specifically focusing on **systemic co-design** and **future thinking**. Students will work on projects, answering relevant and current societal topics. In addition, they will learn how to make team-work valuable, how to give and receive proper feedback, and be more confident in their professional behaviour .

Teachers

Name	Contact information	Short bio
Lead: Jens Gijbels	jens@fundamentalsacademy.nl	Founder of Fundamentals Academy. Dedicated designer with a passion for fostering a more impactful creative industry. https://www.wearefundamentals.com/
Coach: Király Adrienn, Szalai Bálint	kiralya2@gmail.com balint.szalai@gmail.com	Adri and Bálint are product designers who completed their studies at MOME, earning their Master's degree in 2020. Besides lecturing at MOME they co-lead their design studio and managing their brand named "itthon."

Course scheduling	Weekly class appointments
11/03/24 – 08/05/24	13.40 – 16.30 on Wednesdays

#	Date	Weekly educational content
Thursday, 13.40 – 16.30	29/02/24	KICK-OFF: meeting the local coaches, introduction of the programme.
Monday, 9.00 – 13.00 Tuesday, 9.00 – 18.00 Wednesday, 9.00 – 16.40	11/03/24 - 13/03/24	ONBOARDING with Jens and the coaches; introduction to the theme and project, building culture, and going through the full process in a short time, setting the agenda for next 3 weeks. Intense coaching Location: Gondúzó
Wednesday, 13.40 – 16.30	20/03/24	Work autonomously on project. Deliver new designs, not iterations. Coached by local coaches on Wednesdays.
Wednesday, 13.40 – 16.30	27/03/24	Work autonomously on project. Deliver new designs, not iterations. Coached by local coaches on Wednesdays.
Wednesday, 13.40 – 16.30	03/04/24	Work autonomously on project. Deliver new designs, not iterations. Coached by local coaches on Wednesdays.
Monday, 9.00 – 13.00 Tuesday, 9.00 – 18.00 Wednesday, 9.00 – 16.40	08/04/24 - 10/04/24	PROJECT RESET; thorough deep reflections on team-work and project results so far. Selection of the concept to be developed, setting the agenda for the remaining weeks. Intense coaching Location: Gondúzó
Wednesday, 13.40 – 16.30	17/04/24	Work autonomously on project. Developing selected design concept, preparing for final exhibition. Coached by local coaches.
Wednesday, 13.40 – 16.30	24/04/24	Work autonomously on project. Developing selected design concept, preparing for final exhibition. Coached by local coaches.
Thursday, 13.40 – 16.30	02/05/24	Work autonomously on project. Developing selected design concept, preparing for final exhibition. Coached by local coaches.
Wednesday, 9.00 – 21.00	08/05/24	Deadline for all deliverables. Final exhibition & celebration. All day programme Location: Gondúzó

Requirements and evaluation

Assignments	Evaluation criteria	Deadline	% in evaluation
Ongoing demonstration: professional behaviour throughout the course.	Being on time and present at meetings, proactive behaviour, giving/receiving feedback.	Throughout Semester	30%
Exhibition with pitch (2min) about the topic and outcome of the project. (We do not ask for a projected presentation.)	We expect that all deliverables are met in time and delivered in a professional manner.	08/05/24	50%
Written individual reflection on both design process and on team-work.	The individual reflections should at least cover the required levels of reflection, as shared in the theory. (No more than 800 words)	10/05/24	20%

Compulsory readings

- A Systemic Co-Design Iceberg: A systemic perspective in the ever-evolving practice of empathic co-design (Wina Smeenk)
<https://rdsymposium.org/a-systemic-co-design-iceberg/>

Recommended readings

- Convivial Toolbox (Sanders & Stappers, 2012)

Learnings

Knowledge	<ul style="list-style-type: none"> - We expect students to know the <i>human centred design process</i> before joining this module. - Students will learn about: <ul style="list-style-type: none"> - Systemic Co-Design (strategic design) - Future Thinking (speculative design)
Skills	<ul style="list-style-type: none"> - Apply the methods and processes offered - Deep reflection on own growth, as well as in-depth team feedback (both giving and receiving) - Apply existing design skills to a more societal context (including concept making and prototyping)
Attitude	<ul style="list-style-type: none"> - Pro-active and open attitude towards peers and offered methods/processes - Feedback-culture

Responsibility	<ul style="list-style-type: none"> - We expect accepting and sharing feedback throughout, from all participants. - The final delivery is an exhibition and presentation of the project outcomes.
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Exemption

No exemption from attending and completing the course will be granted, Exemptions from the acquisition of certain competences and the completion of certain tasks may be granted.
Some tasks may be replaced by other activities.
Full exemption may be granted.

Curriculum connections

Unit	Parallel courses	Course proportion in unit
Strategic product design project 2.	Future design studio	
	Qualitative design research	
	Designing for beauty and personal hygiene	
	Mastering fusion 360	

Course prerequisites	Is it available as an elective?	Prerequisites in case of elective

Misc. information