

Course description (syllabus)

Course title: „Global Visions: Architectural Practice, Critical Perspectives, and Personal Positioning”				
Name and contact details of course instructor(s): Neville Zoltan (neville.zoltan@mome.hu +33671394674)				
Code: B-SZ-401-EP-202324-02-02 M-SZ-201-EP-202324-02-02	Related curriculum (specialisation /level):	Place of the subject in the curriculum (semester):	Credits: 5	Number of lessons: 48-60 Individual student hours: 90-102
Related codes: ER-MOME-MA-EP-202324-02-01	Type: (seminar/lecture/practice/consultation, etc.) Seminar	Can it be admitted as a tailor? Yes	Specific prerequisites in the case of a CPC: None	
Course relationships (prerequisites, parallelisms): None				
Purpose and principles of the course: This seminar course will present a broad exploration of the global architecture profession, with a dual focus on both professional practical and theoretical discourse. Through in-class presentations and targeted readings, students will be exposed to a diverse range of perspectives to foster a basic understanding of the multifaceted nature of the profession. The goal is to equip students with a contextual awareness that will enhance their personal and professional positioning as they chart their future careers. Critical discussions, integral to the course, will provide a platform for students to engage with the material actively. While the course is conducted in English, offering a platform for improvement in professional communication skills, it is essential to note that assessments will prioritize critical thinking over language proficiency. Guest professional speakers, in coordination with the Architectural Matters international lecture series, will make appearances, enriching the course content with real-world experiences and perspectives. Throughout the semester, students will complete a three 'Field tasks', attending two lectures and conducting an in-person interview with a professional architecture office. The subsequent report, comparing the professional positioning of the three practitioners or offices, will culminate in a conclusion focusing on the students' personal positioning within the evolving landscape of the architecture profession (eg, What kind of architect do you want to be?). The final presentation will take the form of a graphic interpretation of their comprehensive report, allowing for a creative synthesis of their findings. This holistic approach ensures that students develop critical analysis and communication skills crucial for their future endeavors in the architecture profession with a global awareness.				

Learning outcomes (professional and general competences to be developed):

Professional Knowledge of the Profession:

- Regulatory Framework
- Challenges of International Practice
- Professional Responsibilities
- Career framework and opportunities
- Collaborative requirements of the profession
- Overview of technological and regulatory tendencies

General Knowledge of the Field:

- Base theoretical discovery of the discourse of architecture post-globalism
- Geopolitical forces on international practice today and tomorrow
- Critical Thinking Skills
- English professional dialogue and writing skills
- Exposure to professionals and professional environments
- Verbal communication skills

Attitude:

- Develop critical thinking skills with positive outcome goals
- Develop openness for interdisciplinary and multi-cultural collaboration

Topics to be processed within the framework of the course:

- Introduction to Architecture as a Regulated Profession
- Global perspectives on architecture in Europe and abroad
- Responsibilities of the Architect: Legal, financial, social, ethical...
- Interdisciplinary and collaborative aspects
- Examination of market access and competition processes
- Overview of current technological and regulatory trends
- Introduction to theoretical discourse at the intersection of Architecture and Globalism in the 21st century

Peculiarities of learning organisation/process organisation:

In principle, each week's lesson will be divided into two parts, a Practical section followed by a Theoretical section. These two parts will create parallel threads to exploration of a breadth of issues to initiate discussion and debate. The presentations of each topic will be based on written material or case studies. The course framework allows flexibility for variation of the theoretical section based on the final composition of the students.

Professional guest interventions will be a key component, particularly in relation with the Architectural Matters lecture series, but the exact dates are not yet able to be determined for the interventions.

Week 1:

Introduction of students and instructor(s), teambuilding exercise, Introduction of Course syllabus and calendar as well as main assignments.

Presentation on the Fundamentals of the Profession, followed by open discussion.

Week 2:

Presentations on the 'Profession of Architecture in Europe and Abroad' and 'Global Affairs and Architecture'. Discussions on the presentations and required reading.

Week 3:

Presentations on the 'Responsibilities of the Architect', and 'Cultural Diplomacy: Architectural interventions as Soft Power'. Discussions on the presentations and required reading.
Student presentations of their preparation for the Field Interviews.

Week 4: Public holiday, opportunity to complete Field Interviews

Week 5: Presentations on 'Market Access and the Competition Process', and 'Transcontinental Initiatives: Impact on Urban Development and Global Cultural Exchange'. Discussions on the presentations and required reading.

This week also has an option for a Guest Presenter from the Architecture Lecture Series.

Week 6: Public holiday, opportunity to complete Field Interviews

Week 7: Presentation on 'Architectural Ecosystems: adjacent professions', and 'Regional Rebuilding: Refugees, Climate Resilience, and Post-Disaster Reconstruction'. Discussions on the presentations and required reading.

Week 8: Presentation on 'Technological Advancements and Architectural Innovation'. Discussions on the presentations and required reading.

Midterm Progress Presentations by Students.

Week 9: Presentation on 'Cross-cultural communication and collaboration' and 'Cultural influence and identity'. Discussions on the presentations and required reading.

Week 10: Presentations on 'Architect as Entrepreneur', and 'Digital Divides and Urban Disparities'. Discussions on the presentations and required reading.

This week also has an option for a Guest Presenter from the Architecture Lecture Series.

Week 11: Presentations on 'Sustainable design in a Global Context', and 'Architecture in the Anthropocene Age and Space Exploration'. Discussions on the presentations and required reading.

Week 12: Final presentations on Field work interviews and lectures, followed by consultations on the final project and presentation.

Exam week: Student final presentations.

Evaluation:

Requirements to be met:

- Active class participation
- Completion of the three mandatory 'Field Tasks': 1 office interview and attend 2 lectures. (Should the attendance of a lecture be impossible due to scheduling, it may be replaced with another office interview).
- Final assignment: Completion of written report with critical comparison the three 'Field Tasks' (1500 words), as well as a personal positioning (1000 words).
- Final presentation: Graphic presentation to the class of the personal positioning report
- Max. 3 absences

Method of evaluation: (methods of evaluation {test, oral answer, practical demonstration, etc.})

1. Attitude: participation, activity
2. Process: work attitude and development
3. Independence: independently managing the 'Field tasks', coordinating with other members of the group if necessary, finding and processing resources, initiating research if necessary.
4. Quantity: Complete the totality of the assignments (number of characters, number of images/graphics, video length, etc.)
5. Quality: stylistic and terminological fluency/ knowledge and individual use of art research tools, regular use of source identification and references

Grade calculation (how does the result of each assessed requirement appear in the final grade? {e.g. proportions, points, weights}):

1. Participation and Engagement: 20%
2. Critical Thinking and Analysis: 20%
3. Demonstrated improvement of Reading, Research, and Communication skills: 10%
4. Various readings and assignments: 10%
5. Semester Project: 30%
6. Semester Final Presentation: 10%

Required reading:

- *Frampton, Kenneth. "Toward a Critical Regionalism: Six points for an architecture of resistance." Postmodernism, 1st Edition, Routledge, 1993.*
- *Sudjic, Deyan. The Edifice Complex: How the Rich and Powerful Shape the World*, Allen Lane, 2005.*
- *Koolhaas, Rem. "Architecture and globalization." Reflections on Architectural Practices in the Nineties, edited by William S. Saunders, Princeton Architectural Press, 1996.*
- *RIBA Handbook: Working Internationally*
- *Harvard Design Magazine 50: Today's Global S/S 2022, edited by Sarah M. Whiting & Rahul Mehrotra, Harvard University Graduate School of Design, 2022.*

Recommended reading:

- *Coxe, Weld. *Success Strategies for Design Professionals: Superpositioning for Architecture & Engineering Firms*. McGraw-Hill, 1987.*
- *Knikker, Jan. *How to Win Work*. RIBA Publishing, 2021.*
- *Meyer, Erin. *The Culture Map*. PublicAffairs, 2016.*
- *Lefavre, Liane, and Alexander Tzonis. *Critical Regionalism: Architecture and Identity in a Globalized World*. Architecture in Focus. Illustrated edition, Prestel, 2003. Original from the University of Michigan, Digitized 12 Nov 2007.*
- *Latour, Bruno. *An Inquiry into Modes of Existence: An Anthropology of the Moderns*, translated by Catherine Porter, Harvard University Press, 2013.*
- *Jullien, François. *There Is No Such Thing as Cultural Identity*, translated by Pedro Rodriguez, John Wiley & Sons, 2021.*

Other information:

Recognition of knowledge acquired elsewhere/previous knowledge/ validation principle:

- *no exemption from participation and completion of the course shall be granted,*

Extracurricular consultation dates and location:

Google meet - individually arranged as needed