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| Name     | <b>Theoretical lecture and reading seminar - Form and Spirit understanding Japanese culture</b> |
| Codes    | M-AE-E-201-B                                                                                    |
| Host     | MA School                                                                                       |
| Location | Classroom                                                                                       |

| Course info |               |                  | Subject info                               |              |          |                      |
|-------------|---------------|------------------|--------------------------------------------|--------------|----------|----------------------|
| Course Type | Contact hours | Home study hours | Comprehensive Subject                      | Subject type | Semester | Subject credit value |
| Seminar     | 36            | 114              | MA Theoretical lecture and reading seminar | Lecture      | 1-2      | 5                    |

| Recommendation                                                                                                                                                                                                                                                                                                                                                            |
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| The course will introduce students to the history, aesthetic and ethical principles underpinning Japanese culture. Recommended to anyone who wishes for a deeper understanding of contemporary Japanese art and design. The course aims to inspire students to understand and respect Japanese culture and to integrate Japanese viewpoints into their own creative work. |

| Short description                                                                                                                                                                                              |
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| <p>Core components of the course are:</p> <ul style="list-style-type: none"> <li>- lectures with structured discussion sessions</li> <li>- student group reserach and presentation</li> <li>- essay</li> </ul> |

| Teachers       |                                                                        |                |           |            |
|----------------|------------------------------------------------------------------------|----------------|-----------|------------|
| Name           | Contact information                                                    | Teaching hours | Short BIO | Open hours |
| Judit Várhelyi | <a href="mailto:judit.varhelyi@gmail.com">judit.varhelyi@gmail.com</a> |                |           |            |

| Course scheduling                                                       |              |                                                                                          |                 |
|-------------------------------------------------------------------------|--------------|------------------------------------------------------------------------------------------|-----------------|
| Course format                                                           |              | Weekly class appointments                                                                |                 |
| lecture                                                                 |              |                                                                                          |                 |
| Details of each session’s type and schedule, showing the teacher’s role |              |                                                                                          |                 |
| Week                                                                    | Date         | Weekly educational content                                                               | Studio/workshop |
| 1                                                                       | September 10 | MUJI or manga? Cultural mirrors (lecture)<br>discussion                                  | classroom       |
| 2                                                                       | September 17 | Japanese aesthetics – introduction (lecture)                                             | classroom       |
| 3                                                                       | September 24 | Kawaii Kandy-Kolored Tangerine-Flake cuteness (lecture)<br>group assignment consultation | classroom       |
| 4                                                                       | October 01   | Nature and garden – interventions (lecture)<br>group assignment consultation             | classroom       |
| 5                                                                       | October 08   | The spirituality of everyday – silence (lecture)                                         | classroom       |
| 6                                                                       | October 22   | Living traditions (lecture)                                                              | classroom       |
| 7                                                                       | October 29   | Mottainai (lecture)                                                                      | classroom       |
| 8                                                                       | November 05  | group assignment presentations                                                           | classroom       |
| 9                                                                       | November 12  | group assignment presentations                                                           | classroom       |
| 10                                                                      | November 19  | Why are there no buttons on a kimono? (lecture)                                          | classroom       |
| 11                                                                      | November 26  | Japanese aesthetics – advanced (lecture)                                                 | classroom       |
| 12                                                                      | December 03  | Why do we (not) love Japan? (lecture)                                                    | classroom       |

| Course completion requirements, prerequisites, and evaluation |                    |                                       |             |                                    |
|---------------------------------------------------------------|--------------------|---------------------------------------|-------------|------------------------------------|
| Students' duties                                              |                    |                                       |             |                                    |
| Requirements, assignments                                     | Form of evaluation | Evaluation criteria                   | Deadline    | % in evaluation                    |
| group research and presentation                               | presentation       | relevance, clarity, depth of research | November 05 | group work, presentation: 40%      |
| individual essay                                              | essay              | relevance, critical thought, format   | December 15 | individual assignment (essay): 60% |
| General requirements                                          |                    |                                       |             |                                    |

Students' tasks and responsibilities:

The course is structured around lectures, hands-on workshop and student group-work . Students are required to actively participate in class, do research and work in small groups as well as submit a final essay.

### Course materials and literature

#### Mandatory literature

Sakaida Kakiemon: The Art of Emptiness 2019 (MOME library)  
Shimura Fuki: The music of color 2019 (MOME library)  
William Gibson: Modern boys and mobile girls (article, provided on Google Classroom)  
Kenji Ekuan: Electronics and the Japanese Soul (article, provided on Google Classroom)

#### Course notes and presentations

Further links and articles provided during the semester via Google Classroom

#### Recommended literature

Recommended literature:

Kenya Hara: White  
Kenya Hara: Designing Design  
Yanagi, Soetsu: The unknown craftsman  
Naoto Fukasawa (Phaidon)  
Jun'ichiro Tanizaki: In Praise of Shadows  
Kakuzo Okakura: The Book of Tea  
Takeshi Nakadawa: The Japanese House In Space, Memory, and Language  
Azby Brown: Just Enough  
Alex Kerr: Dogs and Demons

Recommended movies:

Tampopo (director Itami Juzo) 1985  
Rikyu (director Teshigahara Hiroshi) 1989  
Lost in Translation (director Sofia Coppola) 2003  
Departures (Okuribito) (director Takita Yōjirō) 2018  
Miyazaki Hayao animations  
Tokyo Story (director Ozu Yasujirō) 1953  
Rashomon (director Kurosawa Akira) 1950  
Sanctuary (Netflix)  
Hell Dogs (Netflix)

Recommended documentaries:

Jiro Dreams of Sushi  
The Birth of Saké

### Learning outcomes

|                             |                                                                                                                                                                                                   |
|-----------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Knowledge                   | <ul style="list-style-type: none"> <li>- understanding Japanese culture and aesthetics</li> <li>- inspiration / integration of Japanese aesthetics and viewpoints in own creative work</li> </ul> |
| Skills                      | <ul style="list-style-type: none"> <li>- research</li> <li>- teamwork</li> <li>- presentation</li> </ul>                                                                                          |
| Attitude                    | <ul style="list-style-type: none"> <li>- openness and respect for other cultures</li> <li>- critical thinking</li> </ul>                                                                          |
| Autonomy and Responsibility | - individual research, critical thinking and essay writing                                                                                                                                        |

| Exemption                                                                                                                                                                                                                                                                                                                                                                                                      |
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| <p><b><u>No exemption may be granted from participation in or completion of the course.</u></b></p> <p>Exemption may be granted from completing certain tasks or attending specific sessions. Certain tasks may be replaced by equivalent activities. Full exemption may be granted</p> <p>The student must discuss the details of a full or partial exemption with the instructor and the programme lead.</p> |

| Curricular connections |                               |                                 |
|------------------------|-------------------------------|---------------------------------|
| Subject                | Parallel courses              | Course proportion in subject    |
|                        |                               |                                 |
| Subject prerequisites  | Special subject prerequisites | Is it available as an elective? |
|                        |                               | Yes/No                          |

| Guidelines and rules for the use of artificial intelligence in the course                                                                                   |
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| The use of artificial intelligence at the university is subject to the Artificial Intelligence and Plagiarism Policy of the Moholy-Nagy University of Arts. |

| Materials needed for the course | Who provides the materials?             |
|---------------------------------|-----------------------------------------|
| projector or large TV           | Tech Park / Programme / Student / Other |
| tables as well as chairs        | Tech Park / Programme / Student / Other |

| Other information, comments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
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| <p>This course, and the activities carried out during it, fall under the scope of Section 6 (1) of the University's Intellectual Property Management Regulations, effective September 1, 2021. Accordingly, participating students will enter into an agreement with the University in line with Section 6 (3) of the Regulations, including the transfer of economic and usage rights of intellectual creations produced during the course to the University under the terms specified in the contract. Furthermore, the student is obligated to maintain full confidentiality regarding the entire course—especially concerning the subject of the course, the activities, the works, creations, and other results, as well as the circumstances of their creation—and may not disclose, publish, or make any information public, except as otherwise specified in a signed written agreement necessary for completing the course. Acceptance of these conditions is a prerequisite for enrolling in the course. By selecting the 'Course Registration' option, the student acknowledges awareness of these conditions and agrees to participate in the conclusion of the relevant agreement.</p> |