Course description (topics)

Title of the course: Typeclub / Another week, another workshop					
Tutors of the course, contact details: Anna Katalin Szilágyi (annakatalinszilagyi@gmail.com)					
Code: B-SZ-401-CS-2- 252601-07	Related curriculum (programme/level): BA, MA, Erasmus	Recommended semester within the curriculum:	Credit: 5	Number of class hours: 48 Student working hours:	
Related codes: M-SZ-301-CS-2- 252601-04 ER-GRA-BA- 252601-01	Type: (seminar/lecture/ <u>class</u> work/consultation, etc.)	Can it be an elective course? Yes	In case of elective what are the specific prerequisites:		

Course connections (prerequisites, parallels): none

Aim and principles of the course:

- The aim of the course is to help students develop the skills that will enable them to respond effectively and flexibly to design challenges, while also giving them the opportunity to experience the creative process in a more liberating way.
- Find the materials and documentation of last semester: annaszilagyi.net/typeclub

Learning outcomes (professional and general competences to be developed):

Knowledge:

- understands the basic principles of typography and graphic design
- aware of problems, approaches, and solutions beyond their field of expertise

Ability:

- flexible, able to adapt quickly
- willing to step outside their comfort zone
- able to experiment, research and work both independently and in joint teams

Attitude:

- motivated and open to pushing the boundaries of their own field
- active and communicative in workshops during the course
- eager to ask questions and share their opinions

Autonomy and responsibility:

— capable of independently seeking knowledge outside their professional interests

Topics and themes to be covered in the course:

Workshop (wərk- shap)

- 1. a small establishment where manufacturing or handicrafts are carried on
- 2. workroom
- 3. a usually brief intensive educational program for a relatively small group of people that focuses especially on techniques and skills in a particular field

The objectives of the *Typeclub* course include helping students to develop their type design ambitions, with a strong emphasis on developing a professional community presence. Workshop sessions focusing on type design and typography and its peripheries provide an opportunity for a free design experience with a community-oriented approach. The chain of weekly varying themes and tools creates an alternative, organic process, whose proper documentation also represents value and is one of the requirements of completion.

Guest hosts:

Regina Vitányi (https://www.instagram.com/reginavitanyi/)
Uglybutuseless Studio (https://www.instagram.com/uglybutuseless/)

Specificities of process organisation / organisation of learning:

3 hours of weekly workshops, research, experimentation and design

Students' tasks and responsibilities:

- Active participation in classroom activities
- Detailed documentation
- n the second half of the semester, create a display font with an uppercase alphabet by extending the results of a workshop of your choice

Learning environment: studio

Assessment:

— Assessment will take place on the last day of the course, at the same time as the final presentations.

Requirements to be met:

- Active participation in classroom activities
- Detailed documentation
- Designing a display font

Method of assessment:

Presentation, demonstration

Assessment criteria:

autonomy, creativity, diligence, community presence

How is the grade calculated:

process, class activity: 60%

— documentation: 20%

— final product: 20%

Required Literature: will be shared during the first lesson		
Recommended Literature:		
Other information:		
Recognition of knowledge acquired elsewhere/previously/validation principle:		
Out-of-class consultation times and location		