

**Course description (topics)**

Title of the course: Applications, Graphic Design Competitions				
Tutors of the course , contact details:				
Code: B-SZ-401-CS-2-252601-08	Related curriculum (programme/level):	Recommended semester within the curriculum:	Credit: 5	Number of class hours: 36 Student working hours: 102
Related codes: M-SZ-301-CS-2-252601-03 ER-GRA-BA-252601-02	Type: (seminar/lecture/class work/consultation, etc.)	Can it be an elective course?	In case of elective what are the specific prerequisites:	
Course connections (prerequisites, parallelis):				
<p>Aim and principles of the course:</p> <p>The purpose of the course is to develop the previously acquired knowledge through participating in domestic and international competitions.</p> <p>The course is recommended for graphic design, animation, media design students, but not recommended for theoretical institute's students without graphic design basic knowledge. Classes are bilingual.</p> <p>The open calls are going to be presented on the first lesson and going to be updated continuously during the semester. Mainly poster and packaging design, branding are in the center. You can expect several design tasks but in small sizes.</p> <p>Supporting materials and supervision will be provided to easily understand the criterias of the competitions.</p> <p>At least 5 applications has to be submitted by the end of the semester. Erasmus students are allowed to apply only for international opportunities.</p>				
Learning outcomes (professional and general competences to be developed):				
Knowledge:				
Ability:				
Attitude:				
Autonomy and responsibility:				
Topics and themes to be covered in the course:				

Specificities of process organisation / organisation of learning:  
Course structure, nature of the individual sessions and their timing (in case of several teachers' involvement, please indicate the distribution of their teaching input:

Students' tasks and responsibilities:

Learning environment: (e.g. classroom, studio, off-site, online, in-company placement, etc.)

Assessment:  
(in case of more teachers are involved and they evaluate separately, separate assessments per teacher needed)

Requirements to be met:

Method of assessment: (what methods are used for assessment {test, oral question, practical demonstration, etc.})

Assessment criteria (what is taken into consideration in the assessment):

How is the mark calculated (how is the result of each assessed requirement reflected in the final mark? {e.g. proportions, points, weights}):

Required Literature:

Recommended Literature:

Other information:

Recognition of knowledge acquired elsewhere/previously/validation principle:

- No exemption from attending and completing the course will be granted,
- Exemptions from the acquisition of certain competences and the completion of certain tasks may be granted,
- some tasks may be replaced by other activities,
- full exemption may be granted.

Out-of-class consultation times and location

Friday: 11:20-14:20

Location: B\_102