

Syllabus (Course description)

Course title:				
Studies in Art and the Creative Industries I. / For-profit art and design sector				
Course instructor(s), contact details:				
Anna Sidó (sido.anna@mome.hu)				
Code: M-DM-102	Curriculum (program/level): DMMA	Recommended semester: 1st	Credit: 5	Number of class hours: 12x4 Student task hours: 102
Related codes:	Type: (<u>seminar</u> /lecture/ consultation, etc.)	Can it be an elective course? -	In case of an elective course what are the specific prerequisites: -	
Course connections (prerequisites, parallels):				
<p>Aim and principles of the course: Passing on fundamental knowledge of the field of contemporary art and design (for profit, non-profit, galleries, museums) with a critical aspect. Offering an overview of the art market and of the design-related segments of the creative industries regarding their structure, the actors' diverse interests as well as their relations to each other. Understand the workings of galleries, museums and exhibition institutions in the art world, their exhibition concepts, operational logic and decision-making context.</p>				
<p>Learning outcomes (professional and general competences to be developed):</p> <p>Knowledge: They are familiar with the most important national and international galleries, museums, biennials and non-profit organisations in the field of contemporary art and design. They have a confident knowledge of the historical and basic theoretical background of art and design galleries, museums and art fairs, as well as the factors that determine their operation and strategic aspects today.</p> <p>Skill: Ability to synthesise different professional perspectives, in particular to reconcile the perspectives of managers, administrators and professionals of design/art institutions with the expectations and interests of the wider community of participants.</p> <p>Attitude: The student is committed to an in-depth and multidisciplinary knowledge of the literature in his or her field. By synthesising the results of this knowledge, he or she is open to traditional and innovative trends in creative and cultural funding and institutional management. He or she approaches institutions and art projects with an open and professionally aware approach.</p> <p>Autonomy and responsibility:</p>				

The students think in a responsible way about art/design projects and institutions in their field. He or she represents the views of his or her discipline in a responsible and professional manner, both individually and as part of a team.

Topics and themes to be covered in the course:

- Major international art fairs, organisations and national art and design galleries
- Issues related to art and design institutions, such as collection strategies, exhibition concepts, social responsibility, etc.
- Visiting galleries and institutions related to the topics covered
- Discussions with art and design gallery owners and curators of contemporary art and design

Specificities of process organisation / organisation of learning:

1. September 11. – Introduction, discussing the topics for the semester.
2. September 18. – Non-profit, for-profit organisations, institutions, museums and Important international cultural exhibitions, art events such as Venice Biennale, Documenta, Art Basel, Frieze Art Fair. I.
3. September 25 – For profit Galleries - I.
4. October 2. – Gallery visit I. Art Gallery
5. October 9. – Gallery visit II. Design Gallery
6. October 23. – Public holiday
7. October 30. – Art and design Institutions – Collecting strategies /Collections
8. November 6. – Museum visit
9. November 13. – Art and design Institutions - Exhibition – immersive/ collective/curatorial
10. November 20. – Gallery visit
11. November 27. – Gallery visit
12. December 4. – Art and design Institutions - social problems and institutional responsibility

Students' tasks and responsibilities:

- Class attendance
- Active participation
- Doing small tasks in the classroom or as a homework assignment
- essay (1,5-3 page)

Learning environment: (e.g. classroom, studio, off-site, online, in-company placement, etc.)
classroom, off-site

Assessment: (in case of more teachers are involved and they evaluate separately, separate assessments per teacher needed)

Requirements to be met:

- Class attendance
- Active participation
- Doing small tasks in the classroom or as a homework assignment
- essay (1,5-3 pages)

Method of assessment: (what methods are used for assessment {test, oral question, practical demonstration, etc.})

practical demonstration

Assessment criteria:

Work in class: punctuality and attendance, frequency and quality of comments, co-operation with others, listening in class, being active, asking questions and making comments.

Presentation: thoroughness of preparation, clarity of presentation, comprehensibility, reflective approach to the lesson.

Essay: critical analysis, use of arguments, original ideas and analysis aspects.

How is the mark calculated: (how is the result of each assessed requirement reflected in the final mark?

{e.g. proportions, points, weights}):

Work in class, active participation: 55%

Essay: 45%

Required Literature:

- Szántó András: The Future of the Museum: 28 Dialogues, 2021.
- <https://hu.tranzit.org/en/about>
- Matthew Israel: A Year in the Art World, Thames & Hudson, 2020.

Recommended Literature:

Other information:

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Recognition of knowledge acquired elsewhere/previously/validation principle:

- No exemption from attending and completing the course.
- Exemptions from the acquisition of certain competences and the completion of certain tasks may be granted.
- Some tasks may be replaced by other activities.
- Full exemption may be granted.

Out-of-class consultation times and location:

During office hours or by appointment.