# **Syllabus**

Course title: Complex Introduction – Contemporary Sociocultural and Technological Horizons

Course leader, contact details: dr. Ákos Schneider, schneider@mome.hu

| Code:<br>M-AE-E-101 | Curriculum<br>(program/level):<br>ES MA (EN) | Recommende<br>d semester:<br>1.   | Credit:<br>5   | Number of class<br>hours:<br>36<br>Student task hours:<br>114 |
|---------------------|--|-----------------------------------|--|---|
| Related codes:      | Type: lecture                                | Can it be an elective course? NO. | In case of an elective course what are the specific prerequisites: |   |

**Course connections (prerequisites, parallels):** 

### Learning outcomes (professional and general competences to be developed):

Knowledge: Students are familiar with the social contexts of creative activities and have a basic knowledge of the analytical methods used in their professional field. They understand the way in which the social, political, cultural and economic paradigms they encounter on a daily basis operate and are able to assess their limitations. They have a holistic view of the economic, social and environmental factors that influence contemporary design and artistic practices.

Skills: Students are able to consider the wider impact of their work in a regional-global context and reflect strategically on the different artistic and design positions. They can identify relevant, complex problems and approach them in an analytical and critical way. They are able to design basic qualitative and quantitative research. They can work effectively in a team, and are able to confidently participate in situations requiring a transdisciplinary approach.

Attitude: Students are sensitive to the changing societal challenges of the creative industries and strive for a balance between meeting and influencing needs. They actively seek opportunities for collaboration. They empathize with their users and audiences, and take different cultural backgrounds and worldviews into account.

Autonomy and responsibility: Students consciously search for socially relevant problems to which they can respond with their design-artistic tools. In their professional work, they act in a sensitive and responsible way. They know the limits and patterns of their activities and consider their potential impact.

# Topics and themes to be covered in the course:

The course offers a comprehensive exploration of diverse discourses that influence present day social reality, contemporary art, and design culture. The topics covered span from political and cultural

phenomena to technological trends, ecological systems, and the inner workings of creative industries. Through this lecture series, students are encouraged to develop critical thinking, enhance their professional awareness, establish their own positions, and potentially equip themselves to navigate their future careers with greater resilience.

The course takes a horizontal approach to different topics; the presentations of various lecturers may resonate with each other, but may also open up independent perspectives.

### Course schedule, learning process:

- 1. week: Current Political Landscape I. (Eszter Babarczy, 7/9/2023)
- 2. week: Current Political Landscape II. (Eszter Babarczy, 14/9/2023)
- 3. week: Current Sociotechnical Landscape (Eszter Babarczy, 21/9/2023)
- 4. week: Current Technological Landscape (Ágoston Nagy, 28/9/2023)
- 5. week: Qualitative and Quantitative Research in Design (Michael Leube, 5/10/2023)
- 6. week: Humanism to Post-humanism (Ákos Schneider, 12/10/2023)
- 7. week: The Ethical Landscapes of Design (Márton Szentpéteri, 26/10/2023)
- 8. week: The Aesthetic Experience (Bálint Veres, 2/11/2023)
- 9. week: Impact of Art (Attila Horányi, 9/11/2023)
- 10. week: Cultural Anthropology: Alternative Worldviews (István Povedák, 16/11/2023)
- 11. week: Contemporary Practice-based Research Projects (IC researchers, 23/11/2023)
- 12. week: Entrepreneurship and the Creative Industries (Nóra Szeles, 30/11/2023)

### Students' tasks and responsibilities:

Due to the wide range of topics covered in the course, students have to construct their own narratives and interpretations, and find connections between the lectures. They are encouraged to do this by the requirement to keep a *visual diary* (i.e. mind map) from week to week, in which they record – comment on and add to – the information they find most relevant in a way that suits them best. The visual diary may contain text, images, diagrams, links, etc. This personal documentation should be made available to the course leader at the end of the semester, preferably via a link to an online whiteboarding platform (e.g. Miro) or sent in PDF format.

**Learning environment:** classroom.

#### Requirements to be met, assignments:

- Class attendance (maximum number of absences: 3)
- Throughout the semester, students are required to keep a visual diary (i.e. mind map) week by week, in which they record comment on and add to the information they find most relevant in the way that suits them best. The visual diary may include text, images, diagrams, links, etc. This personal documentation should be made available to the course leader (Ákos Schneider, schneider@mome.hu) at the end of the semester, preferably via a link to an online whiteboarding platform (e.g. Miro) or sent in PDF format.

# Assessment criteria:

- Active participation in classes
- Relevance, complexity and logical structure of the visual diary

Method of assessment: evaluation of the submitted material (visual diary) by the course leader

### How the grade is calculated:

- Excellent (5) If the visual diary includes relevant references to at least 10 different topics discussed during the course, and is logically and visually organized.
- Good (4) If the visual diary includes relevant references to at least 8 different topics discussed during the course, and is logically and visually organized.
- Satisfactory (3) If the visual diary includes relevant references to at least 6 different topics discussed during the course, and is logically and visually organized.
- Less than satisfactory (2) If the visual diary includes relevant references to at least 4 different topics discussed during the course, and is logically and visually organized.
- Unsatisfactory (1) If the student does not present a visual diary, or the visual diary does not
  contain references to at least 4 of the topics discussed during the course, or if the visual diary is
  logically incomprehensible.

**Recognition of knowledge acquired elsewhere/previously/validation principle:** No exemption from attending and completing the course.

**Out-of-class consultation times and location:** Mondays (14.00-16.00) and Wednesdays (16.00-18.00), Masters building, room -131 or online. Prior arrangement by email is required (schneider@mome.hu).