# **Course description (topics)**

Title of the course: Animation Exercises				
Tutors of the course, contact details: Fábián András Balogh baloghfabi@mome.hu				
Code: ER-ANIM-BA-232401-01	Related curriculum (programme/level): Animation BA	Recommended semester within the curriculum: 3	Credit: 20	Number of class hours: 144 Student working hours: 456
Related codes	Type: (seminar/lecture/cla ss work/consultation, etc.) lecture/exercise/co nsultation	Can it be an elective course? no		f elective what are fic prerequisites:

# Course connections (prerequisites, parallelis):

- Anijam
- Animation film language
- Animation History 1.
- Creative sound practice

# Aim and principles of the course:

The aim of the course is to widen the knowledge of designing and producing animated content. Students will get to know the practice of working in teams, and gain experience in the most important principles of creating a commissioned work. Within this, the theme of the project is also managing and developing the project, also getting to know the phases of production.

Learning outcomes (professional and general competences to be developed):

# Knowledge:

- Having the basic knowledge of the nature and the development of creativity.
- Having the basic knowledge of the forms and styles of rhetoric.
- Recognize the innovative potential in animation, and it's possibilities in different mediums.

### Ability:

- Developing innovative solutions with creative, intuitive and analytic methods.
- Through the professional work, collaborates with representatives of different fields of art to create animated content
- Within the process of creating animated and other visual contents, has the ability to use the principles of other connected arts and professions on a basic level (typography, sound, music, editing, etc.).

#### Attitude:

 Open to new knowledge and methods. Willing to collaborate and communicate with other fields of art and professions.  Practicing the possibilities of professional presentations, during the development and design of the project

### Autonomy and responsibility:

- Has a stable professional orientation
- During the project development, has an open-minded, active attitude

# Topics and themes to be covered in the course:

- Design thinking, collection, research, developing the concept, setting up the project and produce it
- professional communication
- Concept Art, background and character design
- Direction knowledge
- Frames, story-board, lay-out, animatic, editing
- Sound and music, foley, mixing

# Specificities of process organisation / organisation of learning:

1. Week: Project explanation

2-7. Week: Research, creating concepts, consultations, individual work

8. Week: Presentation

9-12. Week: Finalizing everything 13: Week: Final presentation

#### Students' tasks and responsibilities:

Collaboration with the creative team of the BUDAPEST BRAND - designing and producing animated content, which reflects the past and present of Budapest, it's atmosphere and the characters of the inhabitants in an original way.

- Max 30 sec
- use of the animations: organic social posts, PPC advertisement

Learning environment: (e.g. classroom, studio, off-site, online, in-company placement, etc.) Studio

#### Assessment:

(in case of more teachers are involved and they evaluate separately, separate assessments per teacher needed)

### Requirements to be met:

- Active presence on consultations, fulfilling the tasks on time, on an expected level
- Active works outside the classes, alongside the feedbacks, the teachers gave

Method of assessment: (what methods are used for assessment {test, oral question, practical demonstration, etc.}) Presentation at the end of the semester.

Assessment criteria (what is taken into consideration in the assessment):

- Active presence, applying the creative ideas, looking for solutions. The level of the fulfillment of the tasks. Diligence, development, content.
- Taking part in consultations, the standard of the different tasks and development.

How is the mark calculated (how is the result of each assessed requirement reflected in the final mark? {e.g. proportions, points, weights}):

Based on the diligence, development and the actual content

Required Literature:

Recommended Literature:

Other information:

Recognition of knowledge acquired elsewhere/previously/validation principle:

- No exemption from attending and completing the course will be granted,
- Exemptions from the acquisition of certain competences and the completion of certain tasks may be granted,
- some tasks may be replaced by other activities,
- full exemption may be granted.

Out-of-class consultation times and location Through prior negotiation