

Course title: Future Probing - Building a bright future from scratch

Course instructors: Jens Giebels, Lieke van der Rijk, Féja Dorottya

Course code: B-KH-201-DI-202202-07, M-KH-201-DI-202202-07, ER-KH-101-DI-202202-07

Course description:

Designer's nowadays are not just asked to design beautiful and strong products, we are being asked to save the world. Challenges around health care, sustainability, poverty, freedom of speech, and many others are being offered to designers to 'come with solutions'. Future Probing is a method where we design a far future, not being limited by the current systems and limitations (e.g. budgets, politics, culture).

Therefore, it opens up a blank canvas for a bright future. When we propose a Future Probe to the people on the streets, we can learn what parts do - or do not - trigger energy. These learnings can be used to create starting points for innovation, coming from a deeper understanding of the people we work for.

This week will be about choosing a topic that supposedly is too big to solve. We will start with a blank canvas, create a bright new alternative future, and propose this to people around us. After we learn from them what actually matters, we will step back to our current system and apply the learnings into concepts for near-future development.

About the trainers

Jens is founder of Fundamentals Academy in The Netherlands (Utrecht) and a passionate trainer and design thinker. He invited Lieke, an experienced interaction designer, as co-trainer. With a strong focus on professional and personal behavior, this workshop will further develop your awareness as a design professional and give you more experience in future probing.

Schedule: 31/01 - 04/02 _ monday-friday, 9.00-17.00

Outcome: *prototypes and expo (with pitch to guide the expo)*

Prerequisite for completing the course: english language

Course recommendation: no restrictions regarding courses (any program / any year)

Number of participants: min. 6. max. 20

Link: <https://www.wearefundamentals.com/>

Readings: