

Course Thematics

Title: INDIVIDUAL PROJECT			
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Code: ER-MEDI-BA-202102-01	Curriculum place:	Recommended semester:	Credit: 10
Related Codes:	Type:	Can I add as custom? NO	In case of free choice, special prerequisites:
Course relations (prerequisites, parallels):			
<p>The aim and principles of the course:</p> <p>The aim of the course is that students already experienced in a variety of professional areas of media design and thus able to judge their own professional competences, strengths and weaknesses, shall engage in the successful and responsible realization of an autonomously (by the students themselves) proposed and defined project.</p>			
<p>Learning outcomes (professional and general competencies to be developed):</p> <p>Knowledge:</p> <ul style="list-style-type: none"> - Overall understanding of the main theories, conceptions, traditions, relevant past and current tendencies and discourses, referential artists, works and results of the field of media design. - Thorough knowledge of the media communication and presentation tools, methods, channels of media design; active knowledge of the related terminology both in their native language and at least one foreign language. <p>Ability:</p> <ul style="list-style-type: none"> - Students are able to judge their own professional competences, strengths and weaknesses, and thus are able to see in which point of the creative process they need to involve outside competences. - In their work as media designers they are able to collaborate and cooperate with representatives of their own professional field as well as of other professional and artistic fields. - They are able to communicate their activity, concepts and results in an articulate and accessible way, both visually, verbally and in writing (in at least one foreign language, besides their native one), in professional environments and outside of 			

them; they are able to rationally argue while representing their professional stances.

Attitude:

- They are open towards other professional fields and artistic genres, and aspire to dialogue and cooperate with their representatives.
- Their professional creative activity is quality -and value-oriented.

Autonomy and responsibility:

- Students' professional orientation is shaped.
- They are able to pursue their creative activity both autonomously, based on their own professional program or artistic conception, and in teams, based on a given professional setting or commission.

Topics to be processed within the course:

self-knowledge, problem solving capacity, critical thinking, project management, responsibility

Peculiarities of learning organization / process organization:

Students' tasks:

Regular attending to classes and tutorials, keeping up with the deadlines, documenting the design process, realizing and presenting the assignment.

Learning environment:

Room suitable for 15 students, beamer, speakers, screen, Wi-Fi and computer access

Assessment:

Requirements to be met / Presentation showing:

Students are expected to pursue a coherent design process, at the end of which works of discrete professional quality, based on autonomous concepts, shall be presented. The works delivered by the students shall reflect the goals of the course. Students are expected to participate responsibly both in the processing and the production phases of the assignment, be it individual or team working methods.

Assessment method:

Assessment criteria:

- keeping deadlines
- transparent work process
- realization of practical assignments
- concept, content, form and professional quality of the finished works
- professional quality of the presentation

Calculation of grade:

keeping deadlines: max. 10%

transparent work process: max 10%
realization of practical assignments: max 30%
concept, content, form and professional quality of the finished works: max 25%
professional quality of the presentation: max 25%

91-100% = 5 (A)
81-90% = 4 (B)
66-80% = 3 (C)
51-65% = 2 (D)
0-50% = 1 (insufficient)

Required reading:

Further information:

Recognition validation of knowledge acquired previously:
No exemption from participation and delivery at the course

Extracurricular consultation dates and locations: