

Course Thematics

Title: Disability and design Design of a complex visual system supporting institutional communication				
Tutors of the course, contact: Antal Lakner (lakner.antal@g.mome.hu) Beáta Pintérmé Sosity (beatasosity@g.mome.hu) Szabolcs Vatány (vatany.sz@g.mome.hu)				
Code: ER-GRA-MA-212202-01	Curriculum place: MA1, MA2	Recommended semester:	Credit: 5	Number of Lessons: 48 Student working hours: 102
Related Codes:	Type: practice	Can I add as custom? yes	In case of free choice, special prerequisites: no	
Course relations (prerequisites, parallels): min. 8, max.15 person (Media:10 , Theory: 5)				
<p>The aim and principles of the course:</p> <p>The planned Research Development Innovation course will focus on a critical approach to disability studies, through complex design exercises, involving faculty and alumni from several institutions and different departments of MOME (Media Institute and Theoretical Institute).</p> <p>The primary objective of the course is to deepen the understanding of inclusive design approaches, tools and methods through the understanding and design of complex visual systems supporting institutional and organisational communication. The aim is to raise awareness of the mediating role of the designer in disability design, which requires an understanding of the lives of people with disabilities, their different and challenging life situations, and the development of empathy and communication skills. Furthermore, the course aims at the joint creation of a functional visual communication system and a strategic concept for a future applicable visual communication system for the Pető András Faculty of Education at the SE (Szemmelweis University).</p> <p>The course consists of two main parts, the first part provides the theoretical, methodological and practical basis for the second part, which will be a team project. Open discussions with invited speakers from outside the field of disability studies, with participants with disabilities and personalised sensitisation training will provide students with comprehensive knowledge based on their own experiences and experiences to develop an inclusive design approach. They will learn about the tools and methods of inclusive disability design with the involvement of experienced and renowned designers in the field of disability design, and will be able to put them into practice in joint design workshops.</p>				

Learning outcomes

(professional and general competencies to be developed):

Knowledge:

- learn about the main concepts and areas of disability studies
- learn about the methods and tools of disability and inclusive design
- be supported in sensitisation training and in an interdisciplinary educational-research environment to develop a disability and inclusive design approach
- learn to design complex visual systems that support institutional communication

Ability:

- design a complex visual system to support institutional communication
- broaden their knowledge of disability and inclusive design
- a basic orientation in the field of disability studies
- organise and take responsibility for group work
- to be open to collaborations in the field of disability and inclusive design
- communication based on mutual understanding and empathy, both with people with disabilities and with the institutions and organisations representing and supporting them

Attitude:

- developing a socially sensitive, inclusive design approach
- Developing an innovative, reflective design attitude
- Recognition and understanding of application-specific problems encountered in the design process, proactively seeking solutions

Autonomy and responsibility:

- a sense of responsibility for the design work and the social cause
- the ability to assess, in partnership with the community, the design process
- social problems related to disability
- ability to assess own design responsibilities in disability-related design
- place design work in a broader context and understand the impact of design work on social inclusion

Topics to be processed within the course:

disability design, inclusive design, universal design, disability studies, disability types, critical disability studies and related issues in design culture, branding, complex identity, disability and communication

Peculiarities of learning organization / process organization:

- sensitisation training with a visit to an institution
- practical, visual and discursive exercises
- empathic skills development
- interdisciplinary research
- lectures and round table discussions

1. Introductory lectures: disability and design. Invited speakers: Bálint Veres, Bence Kiss, Fanni Huszár, Emese Solti, Sára Weichinger

2. Presentation by Nikolett Rékási, disability expert (BGGYK), Nikolett Fekete, Speaker on disability (SE PAK) - open discussion
3. Visit to SE PAK institution, sensitization training (experts: Gáborné Antoni Henics Erika, Zsófia Vona, Adrienn Borsos, dr. Renáta Földesi, conductors and conductor students)
4. Creating project teams, Branding workshop vol. 1 (DRESS-CODING)
5. Branding workshop vol. 2 (DRESS-CODING)
- 6-11. The project design process, group consultation and group work
12. Presentation of projects

Students' tasks:

The students will create a complex design in small groups using the methods and tools presented and learned during the workshops, and will present the finished work to the institutional representatives of the SE PAK in the final session.

During the course, they carry out a thematic research related to the field of disability studies, which they prepare and present in the form of an essay and presentation of about 10,000 char. by the given deadline.

Learning environment:

Classroom, outside location.

Online: teams, Classroom, Zoom (by arrangement) channel.

Evaluation: Practical demonstration - a presentation of the material produced.

Requirements to be met / Presentation showing:

complex corporate design and fundraising campaign call for proposals

Evaluation method:

Split by teacher in case of multiple teachers and separate assessments per teacher

Evaluation criteria:

Application of the learned methodologies, their practical effectiveness, usability, interpretability, informativeness of the image concept, its compliance with the learned aspects of disability and inclusive design.

Calculation of grade:

individual work (30%)
 group work, project work (50%)
 presentation (20%)

Required reading:

Davis, Lennard: The Disability Studies Reader, New York: Routledge, 2014.
DePoy, Elizabeth & Stephen Gilson: Branding and Designing Disability. Reconceptualising Disability Studies, New York: Routledge, 2014.
Ellis, Katie & Kent, Mike: Disability and New Media, New York: Routledge, 2010.
Papanek, Victor: Design for the Real World. Thames and Hudson, 2020.
Riley, Charles A.: Disability & the Media. Prescriptions for Change, London: University Press of New England, 2005.

Further information:

The present course and the activities carried out during the course are subject to Section 6 (1) of the Intellectual Property Management Regulations of the University, which entered into force on 1 September 2021, and therefore, in accordance with Section 6 (3) of the Regulations, the participating students shall enter into a contract with the University, including a contract that the property rights and rights of use of their intellectual works produced during the course shall be transferred to the University free of charge, subject to the conditions set out in the said contract. Furthermore, the Student shall be bound to maintain complete confidentiality in relation to the entire course, in particular in relation to the subject matter of the course, the activities and the works, other results and the circumstances of their production, and shall not disclose, publish or make public any information about them, unless otherwise provided for in the written contract signed for the completion of the course. Acceptance of the above is a prerequisite for admission to the course. By selecting "enrolment", the student declares that he/she is aware of these conditions and that he/she has agreed to enter into the relevant contract. For guidance on intellectual property issues, please contact the IP Point office in UP 415 or ippont@mome.hu-n.

Recognition validation of knowledge acquired previously:

not be exempted from attending and completing the course

Extracurricular consultation dates and locations:

Online: teams, Classroom, Zoom (by arrangement) channel.