

Name **Design Ethnography**

Classroom
Studio or workshop
External venue
Online

Codes **Kód helye**

Host **Design Institute**

	Type	ECTS	Contact hours	Student work	Course type	Semester	Unit
Basic info	Term mark	2	56	4	classwork	2024/2025/1	MA1

Recommendation

Short Description

In this course students apply theoretical material on ethnography and other quantitative research techniques in actual group research projects.

Teachers

Name	Contact information	Short bio	Open hours
Michael Leube, Ph.D.	michael_leube@yahoo.com , +34680923561		

Semester schedule

Course scheduling	Weekly class appointments
30/9-10/10/2024	10.00-18.00

#	Date	Weekly educational content
1		This course happens in a batch, within 3-4 days
2		
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Requirements and evaluation

Assignments	Evaluation criteria	Deadline	% in evaluation
Fieldwork report, presentation		2024.12.09.	50
Poster presentation		2024.12.09.	50

Compulsory readings

Recommended readings

Hammersley, M., Atkinson, P. (2019). *Ethnography Principles in Practice*. 4. Routledge. ISBN 1138504459 (Digital)

Harris, M. (1989). *Cows, pigs, wars & witches: The riddles of culture*. Vintage.

Rabinow, P. (2016). Reflections on fieldwork in Morocco. In *Reflections on Fieldwork in Morocco*. University of California Press.

Learnings

Knowledge	To acquire basic notions of the “grounded theory” process of problem solving
Skills	The use of basic design-research methods and to improve empathy between designer and end-user To understand design research as well as designing the research phase
Attitude	Development of a critical standpoint in the design practice
Responsibility	To understand the responsibility of design practices

Exemption

- Exemption from attending and completing the course cannot be granted
- Exemption may be granted from the acquisition of certain competencies and the fulfilment of tasks
- Some tasks can be substituted with other activities,
- A full exemption can be granted

Curriculum connections

Unit	Parallel courses	Course proportion in unit
Interaction Design Basics	Design Ethnography	2 ECTS
	Design Anthropology	2 ECTS
	Discussing Design	2 ECTS
	Fundamentals of Product Design	2 ECTS
	Principals of Computational Design	2 ECTS
	Mastering lxd 1. – The Human Aspect	5 ECTS

Course prerequisites	Is it available as an elective?	Prerequisites in case of elective
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Misc. information