

MOME Graphic Design MA

Experimental graphics workshop – tools for leaving a mark

Language of the course: English

Applications: Graphic Design MA/ BA, Media Design MA /BA, Photography MA/BA

Code:

B-KH-201-MI-242501-06

M-KH-201-MI-242501-06

M-KH-E-201-MI-242501-06

ER-KH-101-GRA-242501-06

The invited international lecturer for the week is Dutch typographer and graphic designer Ivo Brouwer. The work will explore through collective experimentation how we can express ourselves individually and collectively through the art of lettering/writing. How to convey a powerful message through the brush? Through physical experiments and learning by doing, we will delve into the possibilities of typographic styles and how tools influence word image. In our final major piece, we will show what makes handwriting an effective tool for the public.

Ivo Brouwer is an independent typographer and graphic designer based in The Hague. He is also a member of the High on Type collective, which specialises in experimental calligraphy. He teaches letter as/and/in image courses at the HKU Utrecht University of the Arts. Prior to MA TypeMedia, she holds a BA in Communication and Media Design (2016) and participated in the Type@Cooper Condensed Program, New York (2019).

Ivo Brouwer is an independent type and graphic designer based in The Hague. Next to that, he is part of the High on Type collective, which specialised in experimental calligraphy. He teaches letter as/and/in image at the HKU University of the Arts Utrecht. Before MA TypeMedia, he earned his BA Communication and Media Design (2016) and attended the Type@Cooper Condensed Program, New York (2019).

<https://www.instagram.com/ivo.brouwer/?hl=en>

<https://www.instagram.com/highontype/>

<https://typomania.net/2018/speakers/ivo/>