Course description (topics)

Title of the course: Interaction Design Basics: Design Ethnography				
Tutors of the course , contact details: Michael Leube, Ph.D., michael_leube@yahoo.com, +34680923561				
Code:	**Related curriculum (programme/level):** Interaction Design MA	**Recommended semester within the curriculum:** 2023/2024/1 // 1st	**Credit:** 2	**Number of class hours: 5**8 **Student working hours: 2**
Related codes:	**Type:** seminar	**Can it be an elective course?**	In case of elective what are the specific prerequisites: -	

Course connections (prerequisites, parallelis):

The subject is only considered completed, if the following courses are also completed:

Fogarasy_Interaction Design Basics: Discussing Design, 2 credits
Fogarasy_Interaction Design Basics: Fundamental of Product Design, 2 credits
Csertán_Interaction Design Basics: Mastering IxD – The Human Aspect, 5 credits
Leube_Interaction Design Basics: Design Anthropology, 2 credits
Nagy_Interaction Design Basics: Principles of Computational Design, 2 credits

Aim and principles of the course:

In this course students apply theoretical material on ethnography and other quantitative research techniques in actual group research projects.

Learning outcomes: To acquire basic notions of the "grounded theory" process of problem solving

Knowledge: **The use of basic design-research methods and to improve empathy between designer and end-user**

Ability: To understand design research as well as designing the research phase

Attitude: **Development of a critical standpoint in the design practice**

Autonomy and responsibility: To understand the responsibility of design practices

Specificities of process organisation / organisation of learning: In-class lectures and field research

Students' tasks and responsibilities: Research in field, research report, informative poster

Learning environment: Classroom and Fieldwork

Assessment: Research in field, research report, informative poster

Method of assessment: Essay write-up of research; presenation of research; research poster

How is the mark calculated:

Class Participation	20 %	Active Participation
Workgroups	20 %	Fieldwork Report
Group Presentation	30 %	Poster Presentation
Group Presentation	30 %	Fieldwork Presentation

Recommended Literature:

Hammersley, M., Atkinson, P. (2019). *Ethnography Principles in Practice*. 4. Routledge. ISBN 1138504459 (Digital)

Harris, M. (1989). *Cows, pigs, wars & witches: The riddles of culture*. Vintage.

Rabinow, P. (2016). Reflections on fieldwork in Morocco. In *Reflections on Fieldwork in Morocco*. University of California Press.

Other information:

● michael_leube@yahoo.com

● https://www.linkedin.com/in/leube-michael-7a413226/

Recognition of knowledge acquired elsewhere/previously/validation principle:
● No exemption from attending and completing the course will be granted,
● Exemptions from the acquisition of certain competences and the completion of certain tasks may be granted,
● some tasks may be replaced by other activities,
● full exemption may be granted.

Out-of-class consultation times and location: B_004: 12-15/09/2022 and M_012A: 25/10/2022, M_013:24/10/2022; 26/10/2022