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| Name     | <b>Photobook for Dummies</b>                                                                   |
| Codes    | M-KF-E-301-FS-262701-18 / M-KF-301-FS-262701-18 / B-KF-401-FS-262701-18 / ER-MOME-MA-262701-18 |
| Host     | MA School                                                                                      |
| Location | M_206                                                                                          |

| Course info |               |                  | Subject info          |              |          |                      |
|-------------|---------------|------------------|-----------------------|--------------|----------|----------------------|
| Course Type | Contact hours | Home study hours | Comprehensive Subject | Subject type | Semester | Subject credit value |
| RDI         | 36            | 36               | -                     | RDI          | 1        | 5                    |

| Recommendation                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
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| <p>This course offers an intensive and collaborative introduction to photobook making as an autonomous artistic practice within contemporary photography. By bringing together photography students and graphic designers, it creates a dynamic environment where visual storytelling, sequencing, material decisions, and graphic design thinking develop through constant dialogue and collective critique. The course is highly recommended for students who want to deepen their understanding of the photobook as a conceptual and material form while learning through shared experimentation, peer feedback, and interdisciplinary collaboration.</p> |

| Short description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
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| <p>Photobook Making with Photographer Kata Geibl and Graphic Designer Laura Csocsán</p> <p>The photobook has become an independent genre in contemporary photography in recent decades. The photobook is more than a practical means of presenting a series; it has now become a work of art that conveys independent thoughts and emotions and follows specific rules, of which photography is the only building block.</p> <p>During the course each student must develop and prepare his or her own photobook. 6 photography students and 6 graphic designers working together to finalize their dummies. Keep in mind that after the introduction classes heavy joint class work will continue. Each of us is going to work not only on their own bookmaking but also on all the other classmates' works. Through each other's work we will learn from each other's strengths and mistakes, a group consultation, where everyone must pitch in.</p> |

| Teachers     |                       |                |                                                             |                |
|--------------|-----------------------|----------------|-------------------------------------------------------------|----------------|
| Name         | Contact information   | Teaching hours | Short BIO                                                   | Open hours     |
| Kata Geibl   | geiblkata@gmail.com   | 36             | <a href="https://katageibl.com/">https://katageibl.com/</a> | by appointment |
| Pilbak Petra | petrapilbak@gmail.com | 36             |                                                             | by appointment |

| Course scheduling                                                       |                               |                                 |                           |
|-------------------------------------------------------------------------|-------------------------------|---------------------------------|---------------------------|
| Course format                                                           |                               |                                 | Weekly class appointments |
| Lectures and group consultations according to a pre-announced schedule  |                               |                                 | listed below              |
| Details of each session’s type and schedule, showing the teacher’s role |                               |                                 |                           |
| Week                                                                    | Date                          | Weekly educational content      | Studio/workshop           |
| 1                                                                       | September 10<br>16:40-18:50   | Introduction to the course      | M_206                     |
| 2                                                                       | September 17<br>16:40-18:50   | Students present their projects | M_206                     |
| 3                                                                       | September 24<br>16:40-18:50   | Students present their projects | M_206                     |
| 4                                                                       | October 1<br><br>16:40-18:50  | Lecture on photobooks           | M_206                     |
| 5                                                                       | October 8<br>16:40-18:50      | Lecture on graphic design       | M_206                     |
| 6                                                                       | October 22<br><br>16:40-18:50 | <i>Group session</i>            | M_206                     |
| 7                                                                       | October 29<br>16:40-18:50     | <i>Group session</i>            | M_206                     |
| 8                                                                       | November 5<br>16:40-18:50     | <i>Guest lecture by Void</i>    | M_206                     |
| 9                                                                       | November 12<br>16:40-18:50    | <i>Group session</i>            | M_206                     |
| 10                                                                      | November 19<br>16:40-18:50    | <i>Lecture on printing</i>      | M_206                     |
| 11                                                                      | November 26<br>16:40-18:50    | <i>Group session</i>            | M_206                     |
| 12                                                                      | December 3<br>16:40-18:50     | Presentation of the dummies     | M_206                     |

| Course completion requirements, prerequisites, and evaluation |                      |                       |            |                 |
|---------------------------------------------------------------|----------------------|-----------------------|------------|-----------------|
| Students' duties                                              |                      |                       |            |                 |
| Requirements, assignments                                     | Form of evaluation   | Evaluation criteria   | Deadline   | % in evaluation |
| Active presence                                               | teacher's assessment | contribution to class | weeks 2-14 | 20%             |

|                                                                                                                                        |                                        |                                  |         |     |
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| Editing or designing a photobook                                                                                                       | pop-up exhibition, verbal presentation | quality and presentation of work | week 14 | 80% |
| General requirements                                                                                                                   |                                        |                                  |         |     |
| You are eligible to participate in the pop-up presentation and evaluation of works if you were present in at least 4 classes out of 6. |                                        |                                  |         |     |
| Final mock-up of the photobooks has to be approved during class on week 12.                                                            |                                        |                                  |         |     |

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| <b>Course materials and literature</b> |
| Mandatory literature                   |
|                                        |
| Recommended literature                 |
|                                        |

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| <b>Learning outcomes</b>    |                                                                                                                                                                                                                                                                                                                                                                   |
| Knowledge                   | A better understanding of the contemporary photobook world.                                                                                                                                                                                                                                                                                                       |
| Skills                      | Photography project development, sequencing, narrative visual storytelling, book binding, design and production                                                                                                                                                                                                                                                   |
| Attitude                    | Students develop an open, collaborative, and reflective attitude toward artistic production, embracing experimentation, constructive critique, and collective learning processes. They learn to engage respectfully with others' work while cultivating curiosity, critical awareness, and sensitivity toward material, conceptual, and design decisions.         |
| Autonomy and Responsibility | Students demonstrate increasing independence in developing and realizing their own photobook project, taking responsibility for conceptual clarity, production decisions, and deadlines. They actively contribute to the collective working environment, supporting peer development through feedback, shared problem-solving, and collaborative decision-making. |

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| <b>Exemption</b>                                                                                                                                                                                                                                                                                                                                                                                        |
| <p><b>No exemption may be granted from participation in or completion of the course.</b></p> <p>Exemption may be granted from completing certain tasks or attending specific sessions. Certain tasks may be replaced by equivalent activities. Full exemption may be granted</p> <p>The student must discuss the details of a full or partial exemption with the instructor and the programme lead.</p> |

|                               |                               |                                 |
|-------------------------------|-------------------------------|---------------------------------|
| <b>Curricular connections</b> |                               |                                 |
| Subject                       | Parallel courses              | Course proportion in subject    |
| -                             | -                             | -                               |
| Subject prerequisites         | Special subject prerequisites | Is it available as an elective? |

|   |   |        |
|---|---|--------|
| - | - | Yes/No |
|---|---|--------|

| <b>Guidelines and rules for the use of artificial intelligence in the course</b>                                                                                                                                                                      |
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| The use of artificial intelligence at the university is subject to the Artificial Intelligence and Plagiarism Policy of the Moholy-Nagy University of Art and Design. You are encouraged to use AI in an ethical and artistically justifiable manner. |

| <b>Materials needed for the course</b>                          | <b>Who provides the materials?</b> |
|-----------------------------------------------------------------|------------------------------------|
| Computer with image processing and publication editing software | Student                            |
| Paper and printing                                              | Student                            |

| <b>Other information, comments</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
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| <p>This course, and the activities carried out during it, fall under the scope of Section 6 (1) of the University's Intellectual Property Management Regulations, effective September 1, 2021. Accordingly, participating students will enter into an agreement with the University in line with Section 6 (3) of the Regulations, including the transfer of economic and usage rights of intellectual creations produced during the course to the University under the terms specified in the contract. Furthermore, the student is obligated to maintain full confidentiality regarding the entire course—especially concerning the subject of the course, the activities, the works, creations, and other results, as well as the circumstances of their creation—and may not disclose, publish, or make any information public, except as otherwise specified in a signed written agreement necessary for completing the course.</p> <p>Acceptance of these conditions is a prerequisite for enrolling in the course. By selecting the 'Course Registration' option, the student acknowledges awareness of these conditions and agrees to participate in the conclusion of the relevant agreement.</p> |