

Name	Photography Project 1.: Production and Networking
Codes	M-FT-101 Production and Netw. / ER-PHOT-MA-262701-02
Host	MA School
Location	Classroom / Online

Course info			Subject info			
Course Type	Contact hours	Home study hours	Comprehensive Subject	Subject type	Semester	Subject credit value
Seminars, consultations	48	72	Photography Project 1	Lecture, consultations	1	5

Recommendation	
The course is mandatory	

Short description
This course consists of two workshops that focus on discussing the challenges contemporary artists and the art network are facing. You will take part in an open conversation about concepts and ideas regarding the role and functions of contemporary photography and art in the wider society. Examples and reading material will help you to phrase your mission statement and to write a project proposal. In the assignments, there is no limitation in technique or quantity. Any kind of technical apparatus, image-making or altering device can be used. The optimal result is a complete body of work, a complete series, a photobook, installation, video, etc., inviting the viewer to interpretation. In writing record your thoughts throughout the process under the following four call words: Concept - Content - Reference - Context

Teacher				
Name	Contact information	Teaching hours	Short BIO	Open hours
Marc Prüst	marc@marcprust.com	48	https://www.marcprust.com /	by appointment

Course scheduling	
Course format	by appointments listed below

Group and individual consultations according to a pre-announced schedule			
Details of each session’s type and schedule, showing the teacher’s role			
Week	Date	Weekly educational content	Studio/workshop
1	September 7 13:40-16:30	Day 1	M_212
2	September 8 10:00-16:30	Day 2	M_212
3	September 9 10:00-16:30	Day 3	M_212
4	November 23 10:00-16:30	Day 4	M_212
5	November 24 10:00-16:30	Day 5	M_212
6	to be specified later	Consultations	Online
7	to be specified later	Consultations	Online

Course completion requirements, prerequisites, and evaluation				
Students' duties				
Requirements, assignments	Form of evaluation	Evaluation criteria	Deadline	% in evaluation
Active participation in seminars	classwork	activity, attendance		20% activity, attendance
Written assignment Research and contextual analysis	essay	essay		70% relevance, quality of the essay
General requirements				
Active participation in seminars, discussions, and collective activities is expected throughout the course. Students are required to engage critically with presentations, and to contribute constructively to peer feedback sessions.				

Course materials and literature
Mandatory literature
Recommended literature

Learning outcomes	
Knowledge	Students gain an understanding of the visual economy of art photography, including the structure of the art market, its actors, validation systems, and mechanisms of value production. They become familiar with concepts such

	as cultural capital, networking, branding, and the relationship between artistic practice and market positioning.
Skills	Students develop the ability to critically analyse art market structures and position their own photographic practice within relevant professional fields and platforms. They acquire research, writing, and presentation skills through the development of a market-oriented research essay connected to their artistic work.
Attitude	Students develop a reflective and critical attitude toward the art market and its systems of validation, recognising both opportunities and challenges within professional artistic practice. They cultivate openness to collaboration, dialogue, and feedback, while strengthening confidence in articulating and advocating for their own artistic position. Students foster ethical awareness, professional responsibility, and long-term thinking regarding the circulation, presentation, and sustainability of their artistic work.
Autonomy and Responsibility	Students learn to independently conduct research, meet professional deadlines, and formulate strategic decisions regarding the dissemination and positioning of their work. They take responsibility for defining their artistic profile and engaging proactively with professional networks and opportunities within the art ecosystem.

Exemption
No exemption may be granted from participation in or completion of the course. Exemption may be granted from completing certain tasks or attending specific sessions. Certain tasks may be replaced by equivalent activities. Full exemption may be granted The student must discuss the details of a full or partial exemption with the instructor and the programme lead.

Curricular connections		
Subject	Parallel courses	Course proportion in subject
Photography Project 1	Group Critique Mentor Consultations Taiyo Onorato Workshop	5/15
Subject prerequisites	Special subject prerequisites	Is it available as an elective?
-	-	Yes/ <u>No</u>

Guidelines and rules for the use of artificial intelligence in the course
The use of artificial intelligence at the university is subject to the Artificial Intelligence and Plagiarism Policy of the Moholy-Nagy University of Arts.

Materials needed for the course	Who provides the materials?
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Other information, comments

This course, and the activities carried out during it, fall under the scope of Section 6 (1) of the University's Intellectual Property Management Regulations, effective September 1, 2021. Accordingly, participating students will enter into an agreement with the University in line with Section 6 (3) of the Regulations, including the transfer of economic and usage rights of intellectual creations produced during the course to the University under the terms specified in the contract. Furthermore, the student is obligated to maintain full confidentiality regarding the entire course—especially concerning the subject of the course, the activities, the works, creations, and other results, as well as the circumstances of their creation—and may not disclose, publish, or make any information public, except as otherwise specified in a signed written agreement necessary for completing the course.

Acceptance of these conditions is a prerequisite for enrolling in the course. By selecting the 'Course Registration' option, the student acknowledges awareness of these conditions and agrees to participate in the conclusion of the relevant agreement.