

Name	Strategic Product Design Project 3. - Design Career Paths
Codes	M-FR-304-DES-CAREER / ER-PROD-262701-03
Host	MA School
Location	Classroom/Studio or workshop/ External venue/ Online

Course info			Subject info			
Course Type	Contact hours	Home study hours	Comprehensive Subject	Subject type	Semester	Subject credit value
Practice	48		Strategic Product Design Project 3.	Compulsory	Fall 2026	10

Recommendation
the course showcases different paths a designer can take. Inspiring lectures from faculty and guests.

Short description
Students can reflect on the possible design careers and simultaneously plan their own.

Teachers				
Name	Contact information	Teaching hours	Short BIO	Open hours
Dori Féja	feja@mome.hu	48	MOME Féja Dorottya	by request

Course scheduling			
Course format			Weekly class appointments
Lectures and discussion afterwards			Mondays 10:00-12:50, weekly
Details of each session’s type and schedule, showing the teacher’s role			
Week	Date	Weekly educational content	Studio/workshop
1	09.07.	lecture, discussion and reflection afterwards	B_108
2	09.14.	lecture, discussion and reflection afterwards	
3	09.21.	lecture, discussion and reflection afterwards	
4	09.28.	lecture, discussion and reflection afterwards	
5	10.05.	lecture, discussion and reflection afterwards	
6		Course week	

7	10.19.	lecture, discussion and reflection afterwards	B_108
8	10.26.	lecture, discussion and reflection afterwards	
9	11.02.	lecture, discussion and reflection afterwards	
10	11.09.	lecture, discussion and reflection afterwards	
11	11.16.	lecture, discussion and reflection afterwards	
12	11.23.	lecture, discussion and reflection afterwards	
13	11.30.	lecture, discussion and reflection afterwards	
14		Prep week	
15		KIPAK	

Course completion requirements, prerequisites, and evaluation				
Students' duties				
Requirements, assignments	Form of evaluation	Evaluation criteria	Deadline	% in evaluation
attendance – no more than 3 missed classes		basic criteria		
short reflective writing on the student's career vision		reflectiveness, form of writing, submitting on time	12.07.	50
documentation about a chosen designer's career path		depth of research on the subject, relation to own professional practices, quality of writing, submitting on deadline	12.07.	50
General requirements				
e.g. eligibility criteria for the exam, free-form description				

Course materials and literature
Mandatory literature
Course notes and presentations
Recommended literature

Learning outcomes	
Knowledge	• demonstrates knowledge of diverse professional pathways and career opportunities within the field of design; • understands the characteristics of different design disciplines and professional practices (e.g. industrial design, service design, strategic design, design research, entrepreneurship, consulting); • understands the competencies, responsibilities, and expectations associated with different professional design roles; • is familiar with the various organizational contexts in which designers work, including design studios, companies, startups, non-profit organizations, cultural institutions, freelance practice, and academia;

	• understands current challenges, trends, and emerging directions within the design profession; • recognizes the importance of continuous professional development and lifelong learning in a design career.
Skills	• compare and critically evaluate different career paths and professional roles within the design field; • reflect on their own professional interests, motivations, and competencies; • formulate relevant and insightful questions during professional discussions and guest lectures; • critically analyze different approaches to design practice and career development; • actively participate in professional discussions, moderated conversations, and collaborative reflection activities; • integrate insights gained from guest speakers into their own professional development; • relate examples of professional practice to their own career aspirations and future design practice.
Attitude	• is open to exploring the diversity of professional roles and practices within the design field; • demonstrates curiosity toward different professional perspectives and lived experiences; • values professional dialogue, knowledge sharing, and collaborative learning; • participates in discussions with respect, openness, and a constructive attitude; • proactively seeks opportunities to build professional relationships and networks;
Autonomy and Responsibility	• takes responsibility for reflecting on and shaping their own professional development and career direction; • recognizes that design careers are diverse, non-linear, and continuously evolving, and approaches this diversity with openness and adaptability.

Exemption	
<u>No exemption may be granted from participation in or completion of the course.</u> Exemption may be granted from completing certain tasks or attending specific sessions. Certain tasks may be replaced by equivalent activities. Full exemption may be granted The student must discuss the details of a full or partial exemption with the instructor and the programme lead.	

Curricular connections		
Subject	Parallel courses	Course proportion in subject

Strategic Product Design Project 3.	Project development	50%
Subject prerequisites	Special subject prerequisites	Is it available as an elective?
Strategic Product Design Project 1 and 2.		No

Guidelines and rules for the use of artificial intelligence in the course
The use of artificial intelligence at the university is subject to the Artificial Intelligence and Plagiarism Policy of the Moholy-Nagy University of Arts.

Materials needed for the course	Who provides the materials?
no material requirements	Tech Park / Programme / Student / Other
	Tech Park / Programme / Student / Other

Other information, comments
This course, and the activities carried out during it, fall under the scope of Section 6 (1) of the University's Intellectual Property Management Regulations, effective September 1, 2021. Accordingly, participating students will enter into an agreement with the University in line with Section 6 (3) of the Regulations, including the transfer of economic and usage rights of intellectual creations produced during the course to the University under the terms specified in the contract. Furthermore, the student is obligated to maintain full confidentiality regarding the entire course—especially concerning the subject of the course, the activities, the works, creations, and other results, as well as the circumstances of their creation—and may not disclose, publish, or make any information public, except as otherwise specified in a signed written agreement necessary for completing the course. Acceptance of these conditions is a prerequisite for enrolling in the course. By selecting the 'Course Registration' option, the student acknowledges awareness of these conditions and agrees to participate in the conclusion of the relevant agreement.