

Title	Social sciences and communication III. / Cultural Anthropology		
Codes	M-DM-303-1 / ER-ADM-MA-262701-09		
Host	MA School		
Location	Classroom		

Basic info						
Course type	Credit	Contact hours	Student working hours	Unit type	Semester	Unit
lecture	5	24	51	ADM mandatory	2026 fall	M-DM-303

Recommendation
Compulsory course for Art and Design Manager 2nd year Students.

Short description
The aim of the course is to familiarize students with the theory and methodology of contemporary culture. Throughout the semester, in addition to acquiring the fundamental literature on the subject, students will explore the main trends in contemporary cultural transformations and the possibilities for anthropological analysis of culture, art, and design. During the course, students will carry out independent fieldwork using anthropological methods and produce related

Teachers			
Name	Contact information	Short BIO	Office hours
Dr. István Povedák	povedak@mome.hu	https://mome.hu/hu/emberek/povedak-istvan	12:10-13:00 Tuesday

Course scheduling			
Course format		Weekly class appointments	
weekly classes		Tuesday 13:40-15:00	
Details of each session’s type and schedule, showing the teacher’s role			
Week	Date	Weekly educational content	Studio/workshop
1	8 Sep	Introduction	classroom
2	15 Sep	The basics of Cultural Anthropology, Design Anthropology, Anthropology of Art. Theory and methods 1.	classroom
3	22 Sep	The basics of Cultural Anthropology, Design Anthropology, Anthropology of Art. Theory and methods 2.	classroom
4	29 Sep	Culture as a system, cultural blocks. Culture, subculture, counter culture.	classroom

5	6 Oct	Culture and taste	classroom
6	13 Oct	COURSE WEEK	-
7	20 Oct	Minorities/marginalized communities and their artistic representation	classroom
8	27 Oct	Anthropology of music	classroom
9	3 Nov	Intangible cultural heritage	classroom
10	10 Nov	Anthropology of religion	classroom
11	17 Nov	Student presentations	classroom
12	24 Nov	Student presentations	classroom
13	1 Dec	Student presentations	classroom
14	8 Dec	Student presentations	classroom

Course completion requirements, prerequisites, and evaluation

Students' duties

Requirements, assignments	Form of evaluation	Evaluation criteria	Deadline	% in evaluation
Requirement 1.	presentation	reflection on readings and in-class work	17 Nov - 8 Dec	50
Requirement 2...	paper	academic aspects of research	11 January	50

General requirements

active attendance

Course materials and literature

Mandatory literature

Clifford Geertz – *The Interpretation of Cultures* (selected essays, especially “Thick Description” and “Deep Play”) <https://archive.org/details/interpretationof00geer>
 Arturo Escobar – *Designs for the Pluriverse*. (2017)

Course notes and presentations

Recommended literature

Mary Douglas (ed.) – *Rules and Meanings: The Anthropology of Everyday Knowledge*. (1973) <https://archive.org/details/rulesmeaningsant0000doug>
 Margery Wolf – *A Thrice-Told Tale: Feminism, Postmodernism, and Ethnographic Responsibility* (1992)
 Bruno Nettl – *The Study of Ethnomusicology: Thirty-One Issues and Concepts* (2005)
 Judith Butler – *Gender Trouble* (1990)
 Antalóczy, T. – Keszeg, A. – Povedák I. (szerk.) *Designantropológia* (2025)

Learning outcomes

Knowledge	Students are familiar with the rules of analytical and critical thinking. They possess knowledge of the methods and techniques for examining cultural and artistic phenomena, as well as the institutional system and functioning of culture.
Skills	They recognize emerging and solvable social science processes, as well as the social needs and expectations related to their profession, and reflect on these. They are capable of independently collecting, processing, and interpreting data related to the process of analysis.
Attitude	Inclusivity, sensitivity, critical awareness, acceptance.

Autonomy and Responsibility	Students independently seek information and carry out their assigned tasks. In changing situations, they mobilize their knowledge and skills. They recognize the communal and societal impacts of their activities.
-----------------------------	---

Exemption
No exemption may be granted from participation in, or completion of, the course.

Curricular connections		
Unit	Parallel courses	Course proportion in unit
M-DM-303	M-DM-303-2	50%
Course prerequisites	Is it available as an elective?	If elective, specific prerequisites
-	No	-

Guidelines and rules for the use of artificial intelligence in the course
General regulations: According to the Moholy-Nagy University of Art and Design's Artificial Intelligence and Plagiarism Policy.

Equipment and materials needed from TechPark	Does TechPark provide this?
-	-
-	-

Other information, comments
-