

Title	Internship III. - Theories and practices of design
Codes	M-DM-304-2 / ER-ADM-MA-262701-12
Host	MA School
Location	Classroom / External venue

Basic info						
Course type	Credit	Contact hours	Student working hours	Unit type	Semester	Unit
Practice	5	2x12=24	71	ADM	2026 fall	M-DM-304

Recommendation
Mandatory for ADM2 students.

Short description
While students complete individual internships as part of their independent learning hours, contact sessions focus on expanding their understanding of 20th-century design history, critically engaging with contemporary design practices and discourses, and exploring potential career paths through guest lectures and professional insights.

Teachers			
Name	Contact information	Short BIO	Office hours
Lilla Gollob	lillagollob@gmail.com	Lilla Gollob is a design theorist, cultural journalist, curator, and educator whose practice spans design writing, translation, research, and teaching. She is a member of edit, a cultural collective dedicated to design mediation, and co-founder and organizer of editory, an exhibition and event space in Budapest.	by email appointment

Course scheduling			
weekly classes		Wednesday 15:10-16:30	
+ internship placements by students' individual timing			
Details of each session's type and schedule, showing the teacher's role			
Week	Date	Weekly educational content	Studio/workshop
		The course is organized into two main components: lectures on Design and Architecture History, and Career Perspectives activities that involve guest speakers and collaborative mentoring. Please note: dates for classes may vary depending on guest speakers availability.	
1	09/09	Design Definitions // Career Perspectives	classroom
2	09/16	Bauhaus & Breuer Heritage // Career Perspectives	classroom
3	09/23	Bauhaus & Moholy Heritage // Career Perspectives	classroom
4	09/30	Modern Architecture // Career Perspectives	classroom
5	10/07	Innovation in furniture mass production // Career Perspectives	
6	10/14	course week	no class
7	10/21	Design culture behind our Everyday Objects // Career Perspectives	classroom
8	10/28	Design culture behind our Everyday Objects // Career Perspectives	classroom
9	11/4	Social design	classroom
10	11/11	Design Tendencies in the 21st century // Career Perspectives	classroom
11	11/18	Design Tendencies in the 21st century // Career Perspectives	classroom
12	11/25	Design Tendencies in the 21st century // Career Perspectives	classroom
13	12/02	Presentation/Diploma Mentoring	classroom
14	-	-	-
15	12/17 14.00	Final presentations	classroom

Course completion requirements, prerequisites, and evaluation				
Students' duties				
Requirements, assignments	Form of evaluation	Evaluation criteria	Deadline	% in evaluation
Internship project	throughout the semester	professional competence of student + art/design qualities of the project	17 Dec	50

Ppt (10 slides) of project completed	presentation upload	analytical presentation + visual merits of the slideshow	17 Dec	25
Live presentation of the ppt in a joint session	student presentation	focus + critical stance + oral presentation skills + time limit	17 Dec	25
General requirements				
active attendance, proactive participation in class discussions				

Course materials and literature
Mandatory literature
short texts given in class
Course notes and presentations
sent upon request
Recommended literature
DK, 2024. The Design Book. London.

Learning outcomes	
Knowledge	Understanding of the history and current trends shaping the design scene.
Skills	Critical thinking and broad interpretation of the material environment, along with techniques in problem-solving, conflict management, and career development planning.
Attitude	Open-minded and receptive to innovative initiatives within the creative industries.
Autonomy and Responsibility	Committed to the ethical standards of fair workplace environment.

Exemption
Exemption may be granted from completing certain tasks or attending specific sessions.

Curricular connections		
Unit	Parallel courses	Course proportion in unit

M-DM-304	M-DM-304-1	50–50%
Course prerequisites	Is it available as an elective?	If elective, specific prerequisites
-	No	-

Guidelines and rules for the use of artificial intelligence in the course
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General regulations: According to the Moholy-Nagy University of Art and Design's Artificial Intelligence and Plagiarism Policy.

Equipment and materials needed from TechPark	Does TechPark provide this?
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Other information, comments

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