

Name	Animation Production II. - Visual Development
Codes	M-AN-303 Visual Development
Host	MA School
Location	Classroom/Studio or workshop/ External venue/ Online

Course info			Subject info			
Course Type	Contact hours	Home study hours	Comprehensive Subject	Subject type	Semester	Subject credit value
Practice	56				3	

Recommendation
Animation MA2 students

Short description
During the course, students will immerse themselves in the creation of the visual world of their chosen degree project. During the lessons, we will look for answers to questions such as: how does the image fit the message? What is the space we are moving in? What moods and feelings are being portrayed? What compositions, color harmonies, settings might appear that best support the message of the chosen theme? How can the material be technically prepared in such a way that the project is then ready for publication and production?

Teachers				
Name	Contact information	Teaching hours	Short BIO	Open hours
Balogh Fábán	baloghfabi@mome.hu	56		

Course scheduling			
Course format		Weekly class appointments	
group and individual consultations according to a pre-announced schedule			
Details of each session’s type and schedule, showing the teacher’s role			
Week	Date	Weekly educational content	Studio/workshop
1		anouncement of the task of the semester	
2		consultation	
3		consultation	

4		consultation	
5		consultation	
6		consultation	
7		consultation	
8		consultation	
9		consultation	
10		consultation	
11		consultation	
12		consultation	
13		closing session	

Course completion requirements, prerequisites, and evaluation				
Students' duties				
Requirements, assignments	Form of evaluation	Evaluation criteria	Deadline	% in evaluation
Requirement 1...				
Requirement 2...				
General requirements				
e.g. eligibility criteria for the exam, free-form description				

Course materials and literature
Mandatory literature
Course notes and presentations
Recommended literature

Learning outcomes	
Knowledge	- Visual design (character and figure design, visual abstraction) - Theoretical knowledge of traditional (short film, abstract animation, installation, music video) and newer and emergent (AR, VR, 360-degree development, universe building, interactive content) animation forms, genres and platforms and technologies - Practical application of theoretical knowledge in research and project development
Skills	- Ability to design, develop and implement projects independently - Ability to prepare and deliver presentations, to use rhetoric and pitching tools - Ability to communicate and debate in a sophisticated professional manner - to formulate, represent and argue a nuanced opinion on professional issues - be able to manage design and production workflows effectively - be able to formulate own professional programme and place it in a broader professional context
Attitude	- Intellectual freedom, authenticity, experimentation and entrepreneurship in creative work

	- An ambition to create original, original content and to respond to professional challenges in new ways - Activity in the search for new methods and techniques of filmmaking and animation - Motivation to self-promote and promote their own work to the outside world - A mature critical sense and a discursive approach to the professional fields related to one's own work - A strong desire for a high level of quality and value orientation in one's own creative work - Openness and awareness of the need to expand opportunities for professional practice and further training
Autonomy and Responsibility	- Autonomy and self-reflexivity in creative activity - Taking responsibility for answering questions in a professional manner - Conscious involvement in animation projects according to professional skills and habitus - Taking the initiative as a member of a professional community and assuming responsibility for the community, the values and ethical standards of the field

Exemption

No exemption may be granted from participation in or completion of the course.

Exemption may be granted from completing certain tasks or attending specific sessions.

Certain tasks may be replaced by equivalent activities.

Full exemption may be granted

The student must discuss the details of a full or partial exemption with the instructor and the programme lead.

Curricular connections		
Subject	Parallel courses	Course proportion in subject
Subject prerequisites	Special subject prerequisites	Is it available as an elective?
		Yes/No

Guidelines and rules for the use of artificial intelligence in the course

The use of artificial intelligence at the university is subject to the Artificial Intelligence and Plagiarism Policy of the Moholy-Nagy University of Arts.

Materials needed for the course	Who provides the materials?
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Material requirement 1	Tech Park / Programme / Student / Other
Material requirement 2	Tech Park / Programme / Student / Other

Other information, comments
This course, and the activities carried out during it, fall under the scope of Section 6 (1) of the University's Intellectual Property Management Regulations, effective September 1, 2021. Accordingly, participating students will enter into an agreement with the University in line with Section 6 (3) of the Regulations, including the transfer of economic and usage rights of intellectual creations produced during the course to the University under the terms specified in the contract. Furthermore, the student is obligated to maintain full confidentiality regarding the entire course—especially concerning the subject of the course, the activities, the works, creations, and other results, as well as the circumstances of their creation—and may not disclose, publish, or make any information public, except as otherwise specified in a signed written agreement necessary for completing the course. Acceptance of these conditions is a prerequisite for enrolling in the course. By selecting the 'Course Registration' option, the student acknowledges awareness of these conditions and agrees to participate in the conclusion of the relevant agreement.