Course Title				
Digital workflow				

Course	Leaders		and	Contacts
Balázs Máté mate.balazs@gmail.com				

Code	Place in web	Semester	Credit	Contact hours 24
B-SZ-401-MI-242502-11 M-SZ-E-101-MI-242502-11 ER-PHOT-MA-MI-242502-11	BA and MA	BA2, BA3, MA1, MA2	5	Individual work 126

Connected codes	Type: seminar practice	Optional course: Yes	Precondition if optional:

Course Connections (preconditions, synchrony)

Precondition: -
Synchronism: -

Goal of the Course

In this photography-focused course, you will not only learn about how to use your tools and devices but acquire a mindset which helps you find the most suitable and efficient way to implement your ideas. Due to the constant improvement of technology, new tendencies and approaches are forming in photography. We need to prepare and learn to adapt our attitude to respond to the latest advancements. To do this, you will get acquainted with the fundamentals of digital image processing and retouching through lectures and exercises.

Themes and Problems Addressed in the Courses

DIGITAL WORKFLOW

1. INTRODUCTION / GROUPS & ASSIGNMENT

Course participants get acquainted through 5-minute presentations and a level assessment introduction.
Introductory conversation to assess the students' knowledge, experience and interest.
Participants form groups and receive their course assignments.

2. LECTURE: Workflow & Tethered shooting

Lecture: the importance of your workflow from shooting to print.

3. what is a tethered photoshoot?
4. why use a separate software for RAW developing
5. Camera Raw
6. Lightroom
7. Capture One
8. general tools for editing an image
9. understanding histogram, levels, curves, white and colour balance
10. gamma, brightness, exposure?
11. learning to express and define a technical problem of an image

12. LECTURE: Workflow

Visit at an Art Print Lab.

- importance of a workflow
- colour calibrating your devices
- colour gamuts
- digital standards, file formats, RAW images
- DPI resolution

Groups present their ideas & moodboards for the shootings.

4. GROUP 1: TETHERED SHOOTING

Tethered shooting in the studio.
Class lasts until 14:20.

5. GROUP 2: TETHERED SHOOTING

Tethered shooting in the studio.
Class lasts until 14:20.

6. GROUP 3: TETHERED SHOOTING

Tethered shooting in the studio.
Class lasts until 14:20.
Deadline: Group 1 submits all RAW images for final composite.

7. LECTURE & GROUP 1: RETOUCHING

- What is a non-destructive workflow?
- Layers, blending modes
- Adjustment layers
- Smart objects
- Selecting, masking, path

Deadline: Group 2 submits all RAW images for final composite.

8. LECTURE & GROUP 2: RETOUCHING

- retouching
- healing brush, clone stamp
- content-aware
- liquify
- frequency separation

Deadline: Group 2 submits all RAW images for final composite.

9. LECTURE & GROUP 3: RETOUCHING

- how to adjust different images to colour match
- how to blend parts into each other

10. FINAL RETOUCH / Q & A

Final retouch of all groups' images.
Preparation for printing.

11. LECTURE: How to print an image

- papers, colour gamuts, technologies
- Offset, digital print, giclée print,
- special prints: UV print, sublimation, etc
- Proofing and colour correcting
- DPI resolution
- colour gamut

12. PROOFING & PRINTING

Printing all groups' images in the print studio.

Resources

Capture One Webinars:
https://learn.captureone.com/webinars/
https://www.youtube.com/c/CaptureOneDK/videos

Official Adobe Tutorials:
https://helpx.adobe.com/hu/photoshop/tutorials.html

Participant's   **Responsibilities**

During the semester, you will have to work in groups and produce one or a small series of composite images, starting from the idea, producing the image in the studio via tethered shooting, retouching it and printing in high quality, with maximum consciousness and control throughout the whole creative process.

Evaluation

In   five-point   grading   system   based   on:

1. Active participation in the lectures
2. Quality of the idea and outcome of the group task
3. Quality & result of the retouching of 2 chosen group images