

Syllabus (Course description)

Course title: <i>Internship II.</i>				
Course instructor(s), contact details: Gábor Ébli, ebli@mome.hu + Szabolcs Török, trkszblcs@gmail.com				
Code: M-DM-204	Curriculum (program/level): ADM	Recommended semester: 2 nd	Credit: 5	Nr of class hours: 22 Student task hours: 128
Related codes: -	Type: <u>seminar</u>	Can it be an elective course? -	In case of an elective course what are the specific prerequisites: -	
Course connections (prerequisites, parallels): -				
Aims and principles of the course: To help students find a real-life internship placement and thereby prepare them for their future career in the labour market.				
Learning outcomes (professional and general competences to be developed): Knowledge: institutional processes of current design and contemporary art practices Skills: techniques of problem solving and conflict management + visual and oral presentation skills Attitude: open-minded and receptive towards innovative steps taken by actors of the creative industries Autonomy and responsibility: committed to the ethical standards of fair workplace environment				
Topics and themes to be covered in the course: <ul style="list-style-type: none">. non-profit and for-profit segments of the creative industries. time management in short-term and long-term projects. local, national and international schemes of collaboration. how to present the projects completed in a visually consistent way. how to manage audience attention in a live pitch situation. how to make the presentation cohesive and structured: linking words, phrases, idioms. “selling” your product or project: how to add emotions, pauses, tempo/volume switch, how to interact with audience while presenting. visuals: fonts, typography, unified look and feel, organizing images and text, synergy between content and form				
Specificities of process organisation / organisation of learning: <u>Weekly contact hours for all students + individual internships on students’ own timing (120-130 hours)</u>				
Students' tasks and responsibilities: active participation in contact hours + completion of individual internship project on separate timing				
Learning environment: classroom + external placement				

Assessment:

Requirements to be met: completion of internship to be presented in a live pitch forum session mid-May + active attendance over semester

Method of assessment: final presentation (ca. 10-minute ppt) to be uploaded and demonstrated live

Assessment criteria: 1. management tasks performed by student during internship, 2. art and design qualities of project, 3. analytical strengths of uploaded pitch, 4. oral presentation

How is the mark calculated: ca. 20% each of the above 4 criteria + 20% class participation over semester

Required Literature: readings related to placements individually

Recommended Literature: individually

Other information:

Recognition of knowledge acquired elsewhere/previously/validation principle: Full exemption may be granted.

Out-of-class consultation times and location: with e-mail booking in advance