

Your Creative Identity

Classroom

Cím M-KH-E-201-FS-252601-12, M-KH-201-FS-252601-12, B-KH-201-FS-252601-12

Codes **MOME Future School**

Host

	Type	ECTS	Contact hours	Homework hour	Course type	Semester	Unit
Basic info	Practice	-	40	-	Course week	Academic year 2025/2026, Fall	-

Recommendation

This is for you if you want to explore your professional identity as a creative. In the professional field, more often you are asked what you bring and what makes the creative process relevant for the context you're in. So you are expected to be aware of your own skills and identity as much as the value of the creative field in general.

Short description

In this course week you will explore your professional creative identity, deepen it, define it, and articulate it in a professional manner. We start with analysing your current portfolio and collecting peer feedback, then we build a narrative and finally we make the step towards a professional representation of who you are.

Teachers

Name	Contact	Bio	Opening hours
Jens Gijbels (NL)	jens@fundamentalsacademy.nl	Jens Gijbels was first introduced to MOME when he visited Budapest with a group of international students. Two years later, he was invited to conduct a workshop on Future Thinking and Prototyping. Since 2023 he has been actively involved in the Design master's program, with a focus on Speculative and Strategic Design.	
Lieke van der Rijk (NL)	https://www.linkedin.com/in/liekevdriek/	https://www.linkedin.com/in/liekevdriek/	
Adrienn Király (H)	info@studiokesz.com	Adrienn Király earned her Master's degree in Product Design in 2020 from MOME. She is the co-founder and designer of itthon . and studio kész . In addition she teaches in the	

		MOME Design MA program.	
Bálint Szalai (H)	info@studiokesz.com	Bálint Szalai earned his Master's degree in Product Design in 2020 from MOME. Hes is the co-founder and designer of itthon . and studio kész . In addition she teaches in the MOME Design MA program.	

Semester
schedule

Course scheduling	Class appointments
<p>Monday, Tuesday, Wednesday: 09.00-18.00h, Thursday 09.00-16.00h (closing with an expo) Friday: no classes.</p> <p>Day One: What do I think I am?</p> <ul style="list-style-type: none"> - Analysis of work/experiences and your life so far - Defining questions for peers or clients. - Reaching out to peers or clients. <p>Day Two: What do they think I am?</p> <ul style="list-style-type: none"> - Collecting peer/client feedback - Adding the feedback to the war room - Building the narrative about your own identity <p>Day Three: Who do I want to be?</p> <ul style="list-style-type: none"> - Starting from the narrative, build a plan to design an artefact that shows your professional identity. - Get started! <p>Day Four: How do I want to present myself?</p> <ul style="list-style-type: none"> - Finish the artefact. - Present the artefact in your final expo. 	<p>We work in a studio-style. We introduce the steps during the day and coach you through the process continuously. Full attendance is required.</p>

#	Date	Educational content
1		
2		
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11		
12		
13		
14		
15		

Requirements
and evaluation

Assignments	Evaluation criteria	Deadline	% in evaluation

Compulsory
readings

Recommended
readings

Learnings

Knowledge	
Skills	
Attitude	
Responsibility	

Exemption

Exemption from attending and completing the course cannot be granted,
 Exemption may be granted from the acquisition of certain competencies and the fulfilment of tasks
 Some tasks can be replaced by other activities,
 A full exemption can be granted

Curriculum link

Subject	Related courses (paralells)	Merit rate in the subject
Title of the course to be covered	[This course]	
	Another course	
	Third course	

Course prerequisites	Prerequisites in case of elective	Is it available as an elective?

TechPark

	Resources	
Requests	Personal (expert consultation)	
	Tools	
	Materials	
	Space	

Misc. information