

Title

# Studies in Art and the Creative Industries I.

Classroom ☒  
 Studio or workshop ☐  
 External venue ☒  
 Online ☐

## M-DM-102

Codes ER-ADM-MA-252601-02

Host **MOME Future School**

	Type	ECTS	Contact hours	Independent learning hours	Course type	Semester	Unit
Basic info	seminar	5	4x12=48	150-48=102	seminar	2025 fall	M-DM-102

Recommendation	<i>Why is it relevant? Who is it for?</i> Passing on fundamental knowledge of the field of contemporary art and design (for profit, non-profit, galleries, museums, international art fairs) with a critical aspect. Useful for anyone who wants to know about the main cultural institutions, with a special focus on Hungary.
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Short description	<i>What are the key learnings and outputs? What happens at the course?</i> Understand the workings of galleries, museums and cultural institutions in the art world, their exhibition concepts, operational logic and decision-making context. The class offers an overview of the art market and of the design-related segments of the creative industries regarding their structure, the actors' diverse interests as well as their relations to each other.
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Instructors	Name	Contact	Bio	Office hours
	Anna Sidó	sido.anna@mome.hu		During office hours or by appointment.

Semester schedule	<table> <tr> <th>Course scheduling</th><th>Class appointments</th></tr> <tr> <td>12 weeks 4X40 min</td><td>Tuesday 10:00-12:50</td></tr> </table>	Course scheduling	Class appointments	12 weeks 4X40 min	Tuesday 10:00-12:50
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Week	Date	Educational content
1	10:00	Introduction, discussing the topics for the semester.
2	10:00	Non-profit, for-profit organisations, institutions, museums and Important international cultural exhibitions, art events such as Venice Biennale, Documenta I.
3	10:00	Non-profit, for-profit organisations, institutions, museums and Important international cultural exhibitions, art events such as Venice Biennale, Documenta II.
4	10:00	Museum or Non profit Gallery visit
5	10:00	Presentations
6	10:00	Non Profit Galleries- exhibition methodology
7	10:00	Non profit Gallery visit
8	10:00	Presentation- Art and design Institutions - Exhibition – immersive/ collective/curatorial
9	10:00	Museum/Gallery visit
10	10:00	Art and design Institutions - social problems and institutional responsibility
11	10:00	Museum/Gallery visit
12	10:00	Presentations

Requirements and evaluation	Assignments	Evaluation criteria	Deadline	% in evaluation
	Class attendance	Active participation, punctuality and attendance, frequency and quality of comments, co-operation with others. listening		25

	in class, being active, asking questions and making comments.		
Doing small tasks in the classroom or as a homework assignment	punctuality	According to an agreed schedule during the semester	20
give a presentation	Thoroughness of preparation, clarity of presentation, comprehensibility, reflective approach to the lesson.	According to an agreed schedule during the semester	30
essay (1,5-3 page)	Critical analysis, use of arguments, original ideas and analysis aspects.	23 Nov	25

Mandatory readings

- Szántó András: The Future of the Museum: 28 Dialogues, 2021.

Recommended readings

Learning outcomes

Knowledge	They are familiar with the most important national and international galleries, museums, biennials and non-profit organisations in the field of contemporary art and design. They have a confident knowledge of the historical and basic theoretical background of art and design galleries, museums and art fairs, as well as the factors that determine their operation and strategic aspects today.
Skills	Ability to synthesise different professional perspectives, in particular to reconcile the perspectives of managers, administrators and professionals of design/art institutions with the expectations and interests of the wider community of participants.
Attitude	The student is committed to an in-depth and multidisciplinary knowledge of the literature in his or her field. By synthesising the results of this knowledge, he or she is open to traditional and innovative trends in creative and cultural funding and institutional management. He or she approaches institutions and art projects with an open and professionally aware approach.
Responsibility	The students think in a responsible way about art/design projects and institutions in their field. He or she represents the views of his or her discipline in a responsible and professional manner, both individually and as part of a team.

Exemptions

- ☒ Exemption from attending and completing the course cannot be granted  
☐ Exemption may be granted from the acquisition of certain competences and the fulfilment of tasks  
☐ Some tasks can be replaced by other activities  
☐ Full exemption can be granted

Curriculum link

Subject in curriculum	Related courses (parallels)	Mark contribution to subject grade
Title of the subject in curriculum to be covered		

Course prerequisites	Prerequisites in case of elective	Is it available as an elective?
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