

## Title of course:

Classroom ☒  
 Studio or workshop ☐  
 External venue ☒  
 Online ☐

Title **Studies in Art and Creative Industries III. Art Education**

Codes **M-DM-302**

Host **MOME Future School**

	Type	ECTS	Contact hours	Independent learning hours	Course type	Semester	Unit
Basic info	<b>lecture and workshop</b>	<b>5</b>	<b>4x12=48</b>	<b>150-48=102</b>	<b>exam</b>	<b>2025 fall</b>	<b>M-DM-302</b>

Recommendation	<i>It is relevant for our students to understand how to bring contemporary art and design closer to the audience and what participatory solutions exist. During the course we will practice critical analytical attitudes and the contemporary challenges and roles involved in exhibition design and content communication.</i>
----------------	--

Short description	<i>Knowledge of contemporary art education will provide our students with a better understanding of current contemporary art and art mediation phenomena. We will discuss, analyse texts, exhibitions and displays, and then design methodological proposals and cards based on our own ideas.</i>
-------------------	--

Instructors	Name	Contact	Bio	Office hours
	Kinga German	kgerman@mome.hu	<a href="https://mome.hu/hu/emberek/german-kinga">https://mome.hu/hu/emberek/german-kinga</a>	on demand
	invited guests			

Semester schedule	Course scheduling	Class appointments
	classroom, external venues	Tue 10:00-12:50

Week	Date	Educational content
1	02. Sept.	Contemporary methodology of museum interpretation MOME
2	09. Sept.	Sustainable Identities -Exhibition Management and Inclusion on the Venice Biennale MOME
3	16. Sept.	Romanian Cultural Institute- visit to the international jewelry exhibition
4	23. Sept.	Modern Art at the Beginning of the 20th Century and Connections to the Contemporary Art MOME
5	30. Sept.	Art Education in the Vasarely Museum Budapest-visit to the museum in Óbuda
6	07. Okt.	Guest lecture by an artist, B.R. MOME
7	21. Okt.	„Curating with Care”- Prof. Elke Krasny and „Disability design” Prof. Tom Bieling, MOME, Auditorium
8	28. Okt.	Healing with Art- visit to the Museum Ludwig Budapest
9	04. November	Goldberger for All- exploring the interactive design exhibition in Óbuda
10	11. November	Some art periods from the middle of the 20th century with influence to the contemporary art and design MOME
11	18. Nov.	Digital Didactics in Art Education -and presentations MOME
12	25. Nov.	Art education- and presentations MOME

Requirements and evaluation

Assignments	Evaluation criteria	Deadline	% in evaluation
A list of artists or exhibitions to choose from will be given to students in the first class.	Making the Selection	09 September	10%
Text analyses, visit to museums, attend guest lecturer	Participation	21 Oct. and ...	40%
The short lectures (projected and written), are about the target group-oriented communication of the chosen artist's work.	Lecture and sending to kgerman@mome.hu	December	50%

Mandatory readings:

- 1) Kinga German: Sustainable Identities. Venice Biennale. Catalogue. Budapest 2015.
- 2) Ibolya Bereczki, Noémi Népešsy: Modern Museum Interpretation. Múzeumi iránytű 23. Szentendre 2020. <https://www.mokk.skanzen.hu/admin/data/file/20220309/modern-museum-interpretation.pdf> (Kinga German: Contemporary methodology of museum interpretation, 37-53 pp; Noémi Népešsy: The Visitor, 90-108 pp; Zsófia Ruttkay: Digital Technologies in the exhibition and outside the museum walls, 148-169;
- 3) John Falk: Understanding Museum Visitors' Motivation and Learning. [https://slks.dk/fileadmin/user\\_upload/dokumenter/KS/institutioner/museer/Indsatsomraader/Brugerundersogelse/Artikler/John Falk Understanding museum visitors motivations and learning.pdf](https://slks.dk/fileadmin/user_upload/dokumenter/KS/institutioner/museer/Indsatsomraader/Brugerundersogelse/Artikler/John_Falk_Understanding_museum_visitors_motivations_and_learning.pdf)
- 4) Edina Deme, Terézia Reisz, Eszter Söptei: A school-friendly museum. In: Magdolna Nagy: Focus on the audience. Szentendre 2020. 154-176 pp, <https://mokk.skanzen.hu/admin/data/file/20220309/focus-on-the-audience.pdf>
- 5) Nina Simon: The Participatory Museum. Santa Cruz 2010. <http://www.participatorymuseum.org/read/>
- 6) Nina Simon et alii (2018): Want to Co-Create an Exhibition on a Hot Issue? [http://museumtwo.blogspot.com/2018/10/want-to-co-create-exhibition-on-hot.html?utm\\_source=feedburner&utm\\_medium=email&utm\\_campaign=Feed%3A+museumtwo+%28Museum+2.0%29](http://museumtwo.blogspot.com/2018/10/want-to-co-create-exhibition-on-hot.html?utm_source=feedburner&utm_medium=email&utm_campaign=Feed%3A+museumtwo+%28Museum+2.0%29)
- 7) Digital Didactics in Art Education <https://didae.eu/>
- 8) Györgyi Paálné Patkó: The methodology of visitor research and marketing research. In: 30-64 pp.
- 9) <https://www.museum4punkt0.de/storytelling-mit-der-story-circle-methode/>

Recommended readings

Marianna, Berényi: Museum Reality: Digital, Virtual, Online, Analog. Tabula Online (2022-23), 2. [https://real.mtak.hu/184223/1/2022\\_2\\_03.pdf](https://real.mtak.hu/184223/1/2022_2_03.pdf)

For Hungarian-speaking students:

German Kinga (szerk.): Múzeumpedagógia. Módszertani lapok az állandó kiállítás kiemelt darabjaihoz. Keresztény Múzeum Esztergom, Esztergom 2011. Letölthető: <http://www.keresztenymuzeum.hu/page.php?id=65>

German Kinga: Interferenciák és konfliktusfelületek a művészettörténeti, kurátori és a múzeumpedagógusi gyakorlatokban. In: LÁTKÉP, Művészettörténeti Tanulmányok 10. köt. Szerkesztette Árvai- Józsa Kitty, Nagy Eszter, Sisa József, Székely, Miklós és Tatai, Erzsébet. Budapest 2021.

Ruttkay Zsófia/German Kinga: Digitális Múzeum. Szentendre 2017. <https://www.mokk.skanzen.hu/muzeumi-iranytu-24>

Knowledge	1) In-depth knowledge of the curatorial and art education perspectives and profession-specific challenges of the creative industries. 2) Comprehensive knowledge of theoretical and practical trends in museum education and other border disciplines, the structure, institutional embeddedness and programmes of the exhibition and art education departments of institutions. 3) In-depth knowledge of the literature and its applications. 4) Knowledge of communication interfaces and visitor research methodologies in museums, galleries, design studios
Skills	1) Ability to analyse and synthesise different professional perspectives. 2) Ability to develop an independent professional position on contemporary professional issues, either by drawing on historical arguments or by following or critically analysing practical examples.
Attitude	1) He/She is committed to the promotion of his/her field of expertise, to a deep knowledge of its literature and to a sensitive representation of equal opportunities in museums and other cultural institutions. 2) Is clearly looking for new trends and represents them with a nuanced approach in a system of creative industries open to all. 3) Is committed to the social shaping power of creative industries and their positive impact on all groups.
Responsibility	1. He/She is able to represent the views of his/her field of expertise in a responsible and professional manner, based on interdisciplinary knowledge 2. acts as a synthesizer in the process of validating the objectives of different cultural fields. 3. Addresses segments of society and specific target groups in a responsible manner, while also contextualising the impact of his/her activities on the institution.

#### Exemptions

- ☐ Exemption from attending and completing the course cannot be granted  
☐ Exemption may be granted from the acquisition of certain competences and the fulfilment of tasks  
☒ Some tasks can be replaced by other activities  
☐ Full exemption can be granted

#### Curriculum link

Subject in curriculum	Related courses (parallels)	Mark contribution to subject grade
Title of the subject in curriculum to be covered	[This course]	
	Another course	
	Third course	

Course prerequisites	Prerequisites in case of elective	Is it available as an elective?
		yes

Misc. information: **The methodology sheet, including the creative action, must be handed in immediately after the presentation! References are essential! At least one reference from the optional literature is mandatory!**