

## Course description (topics)

Title of the course: / Pitching and representation - the art of pitching				
Tutors of the course , contact details: Szakály Réka Anna <a href="mailto:szakalyrekaanna@gmail.com">szakalyrekaanna@gmail.com</a>				
Code: ER-ANIM-MA-222302-02	Related curriculum (degree/level): MA	Place of the subject in the curriculum (semester): 2	Credit: 5	Number of lessons: 36 Individual student hours: 114
Related codes:	Type: seminar, exercise, consultation	Can it be an elective course? No	In case of elective what are the specific prerequisites:	
Course links (prerequisites, parallelisms): Parallelisms: Anim műhely, Film és zene, Pitching, Research as practice				
Aim and principles of the course:  The course aims to help students present their projects (to an international audience), (preparation, composition, presentation) To show students possible presentation methods and techniques and to develop them in different group and individual exercises To prepare a personalised presentation package for the project  The course is mostly practice oriented, but also includes an introduction to basic concepts and pitch as a genre.				
Learning outcomes (professional and general competences to be developed):  Knowledge: -know the basic tools and concepts of the presentation genre -knows the basic rules for the visual structure of a presentation -knows the basic concepts and techniques of presentation presentation presentation -knows the rules and elements of content of a presentation of his/her work  Ability to: -can put together a presentation for a pitch forum and deliver it in front of an audience -be able to prepare a presentation package in which he/she can reflect on and analyse his/her own artistic project  Attitude: -has an open and helpful attitude open, open-minded and open-minded attitude -a rhetorical attitude  Autonomy and responsibility:  - takes professional responsibility for the work he/she does. -respects professional ethical standards in the teaching process.				

Topics and themes to be covered in the course:

#### Session 1

##### The art of pitching

Introduction, presentation of the semester's theme, group exercises to reduce the stress of the presentation situation.

Each student will present the art project he/she intends to work on during the semester, basic concepts will be explained.

#### Session 2

##### Preparation of a Presentation Package

Introduction to the concept of presentation package, mandatory content and its presentation, visual world of pitches

#### Session 3

##### Visuals and rhetoric of presentations

Watching successful pitches, or not so good ones, and analysing what works, why it works, more common exercises to improve group dynamics, visualisation of the presentation of the project, feedback.

#### Session 4

##### Rules for pitches of different lengths and for different audiences

First presentations of the projects brought in different ways, 10-5-1 minutes, here we also talk about the stress caused by the pitch, how to reduce it with physical means

Listening to everyone's first draft pitch, joint feedback

#### Session 5

An in-house pitch forum where students present their work to invited guests and receive feedback

Specificities of process organisation / organisation of learning:

The course schedule, the nature of each session and its timetable (even indicating the sharing of teaching input if there are several teachers):

Students understand and develop the skills and tools needed for presentation in group and individual exercises.

There is an opportunity for group feedback and to develop their rhetorical and creative work.

Course location: classroom

Assessment method: (what methods are used for assessment {test, oral question, practical demonstration, etc.})

The basic requirements for completing the course are attendance in class, completion of class assignments, consultation with instructors and quality completion of the final assignment.

Assessment criteria (what is taken into account in the assessment):

the student's own progress in the final presentation

attendance in class

consultation on practical work

Final assignment: high-quality presentation of the work produced.

Assessment criteria (what is taken into consideration in the assessment):

- attendance at lessons
- quality of planning
- quality of execution
- quality of presentation

Required Literature:

Recommended Literature:

Other information:

Recognition of knowledge acquired elsewhere/previously/validation principle:

- No exemption from attending and completing the course will be granted,
- Exemptions from the acquisition of certain competences and the completion of certain tasks may be granted,
- some tasks may be replaced by other activities,
- full exemption may be granted.

Out-of-class consultation times and location