

## Research – Development – Innovation Syllabus

1. G e n e r a l I n f o r m a t i o n s	Course title: <b>Visual Narratives in a changing world</b>					
	Course coordinator(s) / lecturer(s): Kata Geibl Contact details: <a href="mailto:geiblkata@gmail.com">geiblkata@gmail.com</a> , +36308306085					
	Level and Code: B-KF-401-MI-232401-05 M-KF-301-MI-232401-05 M-KF-E-101-MI-232401-02	Position in the Curriculum: BA and MA	Recommen ded semester: BA2, BA3, MA1, MA2	Credits: 5	Teaching hours: 48 Student workload: 102	
	Related codes:	Type: lecture, seminar, practice	Is it open to sign-up as an elective? No.	Specific pre-conditions to sign-up as an elective:		
	Interlinkages / prerequisites, parallel units: -					
2. T a r g e t i n g	Aims and principles of the course:					
	<p>The photobook has become an independent genre in contemporary photography in recent decades. The photobook is more than a practical means of presenting a series; it has now become a work of art that conveys independent thoughts and emotions and follows specific rules, of which photography is the only building block.</p> <p>During the course each student must develop and prepare his or her own photobook. Keep in mind that after the introduction classes heavy joint class work will continue. Each of us is going to work not only on their own bookmaking but also on all the other classmates' works. Through each other's work we will learn from each other's strengths and mistakes, a group consultation, where everyone must pitch in.</p>					
Intended learning outcomes / professional and transitive competencies:						
<p>Nowadays for emerging photographers it's a must have in their career to publish or self-publish a book, a springboard to the next stage in the artist race. During the course we will dismantle the mechanics of the artist-book, we will develop a better understanding of how this analog physical object can still be relevant in our semi-digital post-modern world. To better understand how and what a photobook can be, from concept to sequencing, design and production aspects.</p> <p>Knowledge: A better understanding of the contemporary photobook world</p> <p>Skills: Photography project development, sequencing, narrative visual storytelling, book binding, design and production</p>						
3. I t i	Course content (topics and themes): Photobook design, image sequencing, photobook production, publishing					

n er ar y	<p>Specificity of the learning process:</p> <p>Teaching method:</p> <p>Schedule:</p> <p><b>September 8.</b> Introduction of the course / what do you want to achieve during the course, hand-out of first assignment</p> <p><b>September 15.</b> Student presentations / first ideas / series / how you imagine your book / bring in your favorite photobook</p> <p><b>September 22.</b> Student presentations / first ideas / series / how you imagine your book / bring in your favorite photobook</p> <p><b>September 29.</b> Photo album, picture book, catalog, zine, photo diary, photo book, art book / What is a photobook really? A lecture about contemporary photobooks</p> <p><b>October 6.</b> Group session</p> <p><b>October 13.</b> Hungarian and international trends in the photo book market, Possible guests: Andi Schmidt, Daniel Szalai</p> <p><b>October 20.</b> Editing course / how to sequence images / storytelling techniques</p> <p><b>October 27.</b> Book Binding / Group consultation</p> <p><b>November 4.</b> OPEN DAY</p> <p><b>November 10.</b> Graphic Designer - Nicolas Polli Presentation</p> <p><b>November 17.</b> Getting your work published / How, Where, Whom / possible guest: Void Publishing House</p> <p><b>November 24.</b> Individual consultations</p> <p><b>December 1.</b> Presentation of the final dummies</p> <p>Tasks and assignments (with student notional workload): individual work on their photobook, book binding, book printing, book design</p> <p>Learning environment:</p>
4. E v	<p>Assessment: Active, engaging presence in class, creative thinking, experimental spirit</p> <p>Assignments: A finished dummy made by each of the students by the end of term</p>

a l u a t i o n	Calculation of grade: 60% class presence, 30% final dummy (weights of the achievements, assignments; ranges of rates or points)
	Prior learning recognition (based on application):
	Recommended readings:  Further readings, documents, sources:
	Additional information:  <b>Requirements:</b>  <ul style="list-style-type: none"> <li>- An already existing or semi-finished photo series that you would like to make into a photobook</li> <li>- Active attendance in class</li> </ul>
	Schedule and venue for personal consultation: by prior arrangement