

## Course description (topics)

Title of the course: <b>NEW MEDIA PROJECT</b>				
Tutors of the course , contact details: <b>Cseh Dániel</b> ( <a href="mailto:cseh.daniel@mome.hu">cseh.daniel@mome.hu</a> ) <b>Halák László</b> ( <a href="mailto:halak.laszlo.andras@mome.hu">halak.laszlo.andras@mome.hu</a> )				
Code: <b>ER-MEDI-BA-20212201-03</b>	Related curriculum (programme/level): BA	Recommended semester within the curriculum: Erasmus	Credit: 5	Number of class hours: 52 Student working hours: 98
Related codes	Type: seminar, class work, consultation	Can it be an elective course? No	In case of elective what are the specific prerequisites:	
Course connections (prerequisites, parallelis): No prerequisites; No parallelis				
Aim and principles of the course:  The acquirement of methods and modalities concerning the content development for both applied and autonomous multimedia and new media projects.  The development of responsiveness to the actual social demands, the learning and cognition of multimedia languages and media communication using the potenciaals of timely technologies.  The development and mastery of planning, design and implementation methodologies.				
Learning outcomes (professional and general competences to be developed):  Knowledge: - Comprehensive knowledge of the broader artistic and cultural context of media design, its historical development, its defining periods and trends, as well as its current functioning and major trends and foreseeable future developments. - Knowledge of the design and implementation phases and processes of online content delivery. Knowledge of independent field research methods. High quality content delivery for applied and autonomous media projects (audiovisual, multimedia, new media, media communication).  Ability: - Adheres to the ethical and copyright standards of his/her profession and applies his/her knowledge in a professional manner in different institutional settings. - Independently gather data and sources, determine their authenticity, consider their professional relevance, analyse, synthesise and critically analyse them in order to underpin their design and creative work. - Coordination in the social field, ability to react quickly to unexpected situations, articulation, coordination and implementation of applied and autonomous media communication projects at conceptual and practical level.  Attitude:				

- Consciously reflect on the social, cultural, community, environmental and economic implications of their work and strive to uphold the ethical standards of their profession.
- Inclusive, tolerant and empathetic towards different social and cultural groups and communities.
- Openness, critical awareness of social phenomena, culture and other fields of science, sensitivity to problems, empathy; professional attitude capable of reconciling the needs of clients and society.

Autonomy and responsibility:

- Recognise the social, cultural, community and environmental impact of their professional activities.
- Independence in problem definition and research, development of issues, open and responsible participation in social communication.

Topics and themes to be covered in the course:

Online media, game design, creative coding, physical computing, robotics, human-machine interaction, multimedia installation, new media installation.

Two assignments will be given during the semester:

- Perception
- Hybridity

Specificities of process organisation / organisation of learning:

Course structure, nature of the individual sessions and their timing (in case of several teachers' involvement, please indicate the distribution of their teaching input:

The Multimedia Content Development 1st semester course is divided into two - 6 week periods. The first assignment will focus on the concept development and prototyping of new media works related to the topic of technological PERCEPTION.

The second assignment will focus on the concept development and prototyping of new media works related to the topics of technological PERCEPTION and MEDIA ARCHEOLOGY.

Students' tasks and responsibilities:

- Multimedia content development 1 - Participation in the introductory lessons of the new media module and subsequent practical lessons.
- Implementation of the module tasks in the form of individual work and consultation.
- Preparation and presentation of final presentations.

The learning environment: (e.g. classroom, studio, studio, off-site, online, in-company training, etc.) 8-10 people in a darkened room, projector (+ converters min. HDMI and VGA), sound system, projection screen depending on the room, power distribution, internet access, computer access

Assessment:

(in case of more teachers are involved and they evaluate separately, separate assessments per teacher needed)

Requirements to be met:

- active participation in lessons

- traceability and transparency of the workflow
- compliance with deadlines
- completing assignments
- organising the module's solutions into a presentation
- presentation of the presentation

Method of assessment: (what methods are used for assessment {test, oral question, practical demonstration, etc.})

- practical demonstration, presentation

Assessment criteria (what is taken into consideration in the assessment):

- active presence in class
- meeting deadlines
- transparent workflow
- completion of tasks
- quality of presentation and performance

How is the grade calculated (how is the result of each assessed requirement reflected in the final grade? {e.g. proportions, points, weights}):

- coherence of the planning process - 30%
- intensity of class/consultation/collaboration activity - 35%
- professional quality of the finished solutions - 35%

91-100% = excellent (5)

81-90% = good (4)

66-80% = average (3)

51-65% = fair (2)

0-50% = unsatisfactory (1)

Required Literature:

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Recommended Literature:

Parikka J. (2016). A geology of media. University of Minnesota Press. Retrieved May 12 2023 from <https://doi.org/10.5749/minnesota/9780816695515.001.0001>.

Other information:

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Recognition of knowledge acquired elsewhere/previously/validation principle:

- No exemption from attending and completing the course will be granted,
- Exemptions from the acquisition of certain competences and the completion of certain tasks may be granted,
- some tasks may be replaced by other activities,
- full exemption may be granted.

Out-of-class consultation times and location

László Halák: Monday 16:00-18:00

Dániel Cseh: Monday 16:00-18:00

Online, by appointment