

Course description (topics)

Title of the course: VIDEO JOURNALISM				
Tutors of the course , contact details: Miklós Erhardt (merhardt@mome.hu)				
Code: ER-MEDI-BA-107	Related curriculum (programme/level): BA	Recommended semester within the curriculum: Erasmus	Credit: 5	Number of class hours: 52 Student working hours: 98
Related codes	Type: seminar, class work, consultation	Can it be an elective course? No	In case of elective what are the specific prerequisites:	
Course connections (prerequisites, parallelis): No prerequisites; No parallelis				
Aim and principles of the course: Based on individual research, the students are to choose a theme which they will process into a short piece of video-journalism to be published on-line when the assignment terminates. The piece shall present the given theme through interviews, documentary footage and, optionally, with infographics, and will have to demonstrate the students' knowledge of, and capacity to apply, the visual and editing principles of present-day video journalism. The goal of the assignment is to make the students able to process everyday phenomena of urban public life in audio-visual, internet conform format, hence to, on the one hand, increase their social sensitivity and responsibility and, on the other, to enable them to produce autonomously, with minimal technology, works ready to be published on-line. In the process, the focus will be on strengthening the students' autonomy in problematizing and designing. Part of the course are the research for forms of communication suitable for diverse target groups; the study of the history of social media communication in the widest sense; and providing practical knowledge as to production phases and processes of professional on-line audio-visual content providing.				
Learning outcomes (professional and general competences to be developed): Knowledge: - Comprehensive knowledge of the broader artistic and cultural context related to media design, its historical development, its defining periods, trends, as well as its current functioning and main trends and foreseeable future developments. - Knowledge of the design and implementation phases and processes of online content delivery. Knowledge of independent field research methods. High quality content delivery for applied and autonomous media projects (audiovisual, multimedia, new media, media communication). Ability: - Adheres to the ethical and copyright standards of his/her profession and applies his/her knowledge in a professional manner in different institutional settings. - Independently gather data and sources, determine their authenticity, consider their professional relevance, analyse, synthesise and critically analyse them in order to underpin their design and creative work.				

- Coordination in the social field, ability to react quickly to unexpected situations, articulation, coordination and implementation of applied and autonomous media communication projects at conceptual and practical level.

Attitude:

- Consciously reflect on the social, cultural, community, environmental and economic implications of their work and strive to uphold the ethical standards of their profession.
- Inclusive, tolerant and empathetic towards different social and cultural groups and communities.
- Openness, critical awareness of social phenomena, culture and other fields of science, sensitivity to problems, empathy; professional attitude capable of reconciling the needs of clients and society.

Autonomy and responsibility:

- Recognise the social, cultural, community and environmental impact of their professional activities.
- Independence in problem definition and research, development of issues, open and responsible participation in social communication.

Topics and themes to be covered in the course:

- History, genres, techniques, editing principles, practices of video-journalism and its place in on-line communication
- Methods, technologies and attitudes of interviewing
- Social sensitivity
- Functional data visualization
- Medium awareness
- Critical thinking

Specificities of process organisation / organisation of learning:

Course structure, nature of the individual sessions and their timing (in case of several teachers' involvement, please indicate the distribution of their teaching input:

The introduction of the assignment will happen through lectures, seminars (optimally with practicing video-journalists), joint viewing and discussing of inspirational material, and situational exercises.

Students' tasks and responsibilities:

- on 20th September (Milestone 1) the students will present their theme to the group.
 - for 12th October (Milestone 2) they prepare a minimum 5000 n paper elaborating on their theme which also contains: a production plan for the remaining time of the semester; a list of the interviewees they intend to work with; a moodboard.
- The presentations and the papers will be assessed.
- In the following time the students will work individually, with regular tutorials with the course leader that are open for the whole group to attend to.
 - in the last class before the preparational week, the students present their work (in the given stage of production) to the group and discuss each-other's development (Milestone 3).

The learning environment: (e.g. classroom, studio, studio, off-site, online, in-company training, etc.)
8-10 people in a darkened room, projector (+ converters min. HDMI and VGA), sound system,
projection screen depending on the room, power distribution, internet access, computer access

Assessment:

(in case of more teachers are involved and they evaluate separately, separate assessments per teacher needed)

Requirements to be met:

- active presence at the classes
- keeping to Milestones
- delivering the assignment (in H264 1920×1080 25p; proposed length between 2,5 and 8 mins)

Method of assessment:

The final grades will be given at the end of semester assessment.

Assessment criteria (what is taken into consideration in the assessment):

- quality of the research and of the paper;
- coherence and consistency of the design process;
- activity at classes and consultations;
- professional quality of the assignments.

How is the grade calculated (how is the result of each assessed requirement reflected in the final grade? {e.g. proportions, points, weights}):

- coherence of the process - 25%
- grade given to paper - 25%
- activity - 25%
- quality of assignment - 25%

Required Literature:

- Lev Manovich: What is Digital Cinema?
<http://manovich.net/index.php/projects/what-is-digital-cinema>
- Mark Deuze: The web and its journalisms
<https://scholarworks.iu.edu/dspace/bitstream/handle/2022/6602/Deuze%20NMS2003.pdf>
- Adam Curtis: The Rise and Fall of the TV Journalist
<https://www.youtube.com/watch?v=O9Falyc4vpU>

Recommended Literature:

McLuhan M. (2017). The Gutenberg Galaxy. University of Toronto Press. Retrieved August 28 2023 from <http://www.vlebooks.com/vleweb/product/openreader?id=none&isbn=9781487516871>.

Other information:

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Recognition of knowledge acquired elsewhere/previous/validation principle:

- No exemption from attending and completing the course will be granted,
- Exemptions from the acquisition of certain competences and the completion of certain tasks may be granted,
- some tasks may be replaced by other activities,
- full exemption may be granted.

Out-of-class consultation times and location

Miklós Erhardt: Wednesday 11:00-13:00

Online, by appointment