Course Description

Magazine illustration

Course:
Fiction 1. - Print

Course code:
ER-GRA-BA-232401-01

Subject leader:
Tibor Kárpáti

Technical assistance:
Levente Sipos
József Szili

Task assignment:
04/09/2023

Course dates:
Week 1-6.
Monday, Thursday: 10:00-12:50

Location:
Weeks 1-6: Base 302 Illustration Studio / MOME Two T/111 Graphics Workshop

Topic

// 1. Spot illustrations for *The Budapester* magazine

Content

Create a series of eight illustrations for The Budapester magazine based on the following Budapest themes:

- *buildings*
- *food*
- *people's characters*

- events (New Year's Eve, marathon, festivals, Design Week, etc.)

The illustrations must be based on the following specifications:
- format: 4 portrait and 4 horizontal illustrations (8 in total)
- size: 5 x 3 cm and 3 x 5 cm will be the final size, but A/4 size and 300 dpi resolution
- colour: work with 2 colours: black + one other colour which up to you

More detailed information about the assignment and the themes will be provided on the day of the assignment release. The illustrations will have to be inserted into a determinated text layout, which will also be sent to you on the day of the assignment.

Completing the assignment

1. Theory

+ Understand the history and theory of spot and magazine illustration

+ Colour theory in magazine illustration

+ Stylistic and cultural comparison of magazine illustrations

+ Analysis and presentation of national and international examples of magazine illustration

2. Design

+ Suggesting technical solutions for illustration

+ Identifying media, visual surfaces

+ Character and colour concepts

= Sketch and visual design

3. Execution
+ Workshop
+ Prepress
+ Printing

Schedule

1. Task assignment, choice of topic, collection of references
2. Theoretical preparation, sketches
3. Execution
4. Evaluation

Evaluation

The assignment will be assessed in the sixth week of the course, on **12 October**.

Assessment criteria:

// application of basic illustration, colour, reproduction and printing rules
// interpretability and impact of the visual concept
// consistent maintenance of stylistic unity within the concept
// visual of illustration