

MA Thesis Information

The most important tasks and deadlines

Submission of the working title and topic of the thesis:

October 2, 2026 (Friday)

- Diploma application forms can be found in the attachment of the information email and in the 'Diploma 2027' folder on Neptun.
- The completed forms must be submitted to the Coordination and Development Office (KOFI, room M_205)
- The thesis consultant can be requested from the faculty of the Center for Design Culture and Art Studies and some researchers of the Research Center. The list of faculty members and their fields of expertise can be found in the attachment of the information email, and in the 'Diploma 2027' folder on Neptun. Students are responsible for approaching their potential consultant.

Submission of the content-wise final thesis to the supervisor and thesis consultant:

December 7, 2026 (Monday)

- Regarding the content-wise final thesis feedback is provided by the supervisor and thesis consultant to the student.
- The thesis can be finalised during the period between the submission and the presentation.

Thesis presentation:

January 4-8, 2027

- The thesis will be presented in front of the designated committee of the Center for Design Culture and Art Studies.
- Students will be notified of the presentation date before.
- The supervisor and the consultant of the diploma project will be invited.
- A protocol will be prepared following the presentation. The document has to be signed by the student.
- The outcome of the presentation can be as follows: A) the committee accepts the thesis without changes and deems it suitable for final submission and opponent evaluation; B) the committee suggests certain improvements or additions to the thesis, and with these revisions, deems it suitable for submission; C) the committee does not accept the thesis and requires the student to give a supplementary presentation.
- In case of an unsuccessful thesis presentation, the final deadline for the retake-presentation is January 20-22, 2027.

Final submission of the thesis:

February 19, 2027 (Friday), 15.00

- The final thesis must be submitted electronically (in PDF and Word formats) via the diplup.mome.hu website. Individual Institutes may also require the submission of a physical copy of the thesis.

Course enrollment related to the thesis process

The course M-AE-301 Thesis Seminar and Communication Training, covering thesis consultations, will be added to the students' profiles in Neptun by the Coordination and Development Office (KOFI) following the submission of thesis application form. In case the thesis is not submitted by December 7, the student will not have completed the course. Another requirement for completing the course is a successful thesis presentation. The method of assessment is based on obtaining a signature.

In the spring semester (!), everyone who submitted a thesis application form in the fall must register for the course titled Thesis in Neptun. Assessment method: five-grade scale.

Requirements for the thesis

The length of the thesis: minimum of 30,000 keystrokes; recommended length is between 30,000-40,000 keystrokes (including spaces, without footnotes and attachments).

The generally accepted thesis format:

- A4 page format
- chapter headings in 16-point font, subheadings in 14-point font, main text in 12-point font, footnotes in 10-point font, all in black
- justified text formatting
- 1.5 line spacing
- left margin of 4 cm
- different formats are possible, but must be agreed with the supervisor and the thesis consultant.

The external cover of the thesis must include the inscription "Thesis," the author's name and field of study, the year of completion, and the name of the university. The inside cover should include the inscription "Thesis," the author's name, field of study, the year of completion, the name of the university, the title and subtitle of the thesis, and the name of the supervisor and consultant(s).

The thesis is a written work that adheres to the standards of academic writing, contains logical arguments based on research, and uses precise terminology.

A thesis that does not accurately attribute the literature and the thoughts of other authors by proper citation will not be accepted, as unattributed thoughts taken from others without proper referencing are considered plagiarism and a violation of intellectual property rights. Text passages taken verbatim must always be enclosed in quotation marks. Every thesis must include a plagiarism declaration signed by the student, which should be attached as the last page of the thesis. MOME follows the Chicago Manual of Style Author-Date citation principles. We kindly ask students to prepare the references of their theses according to the instructions on the following website: https://www.chicagomanualofstyle.org/tools_citationguide/citation-guide-2.html

The university accepts, but regulates and to a certain extent restricts, the use of Artificial Intelligence (AI). Detailed guidelines are attached to the information email and accessible in the Diploma 2027 folder on Neptun. Starting this year, students must submit an AI declaration accurately documenting the method and type of AI usage alongside the thesis.

The thesis may include visual or illustrative material to complement the text.

Every thesis must include a table of contents and a bibliography, webography, videography, image list.

The complete text of conducted interviews, or detailed results of questionnaire surveys, may be included in the appendix of the thesis; these do not form part of the main text. Graphs and illustrative images may be included in the main text when justified; however, in cases of larger amounts, it is recommended to use the appendix.

We consider it necessary that during the thesis process the student, the supervisor, the thesis consultant, and the consultant of the diploma project discuss together at least once the main questions and methods of the thesis; these joint consultations can be conducted multiple times if needed.

The submitted thesis will be evaluated by an opponent prior to the defense, typically considering the following criteria:

- Content and Structure:
 - Relevance of the chosen topic
 - Coherence of content structure and clarity of transitions
 - Quality of argumentation
 - Thoroughness of analysis, adequacy of methods and use of examples
- Use of Sources:
 - Depth of research, quality and quantity of sources
 - Interpretation and integration of sources and literature
 - Accuracy of notes, references, and illustrations
- Formal Aspects:
 - Language accuracy and style
 - Length
 - Images, diagrams (if any)

Options for
students who
submitted their
thesis last year

Options for students who submitted their thesis last year but did not graduate are as follows:

- A) Maintain last year's thesis without any changes; indicate this by submitting the diploma application form (by December 5); upload the thesis without any content changes (by February 20).
- B) Maintain last year's thesis but make minor modifications to it; indicate this by submitting the diploma application form (by December 5); consult with the supervisor and thesis consultant about the extent of the changes; upload the thesis with minor modifications (by February 20). In the case of significant changes, it is recommended to deliver a new thesis presentation!
- C) Do not maintain last year's thesis. In this case, the procedure is the same as for this year's thesis students.

Summary of most important deadlines:

2026. September	Finding and selecting a thesis supervisor
2026. October 2	Submission of completed Diploma Forms (KOFI, M_205)
2026. December 7	Submission of thesis to the supervisor and topic coordinator
2026. December 20	Receipt of the supervisor's evaluation
2027. January 4–8	Preliminary presentations
2027. January 20–22	Retake presentations (if necessary)
2027. February 19	Upload of the final thesis

Wishing you a successful academic year!

For any questions related to the thesis process, please feel free to contact your program coordinator!